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BUILD FRIENDSHIPS  
EXPLORE CAREERS

*georgia* FBLA

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*your*  
VISION



Chapter Planning Guide  
2019-2020



# THIS IS GEORGIA FBLA



the premier organization for Georgia's student leaders interested in careers in business.

## Membership Dues

FBLA Dues: \$12 (\$6 national and \$6 state)  
FBLA-ML Dues: \$12 (\$6 national and \$6 state)

Renew dues online at [fbla-pbl.org](http://fbla-pbl.org).  
Send payment with invoice to:

National Membership Dues  
FBLA-PBL, Inc.  
P.O. Box 79063  
Baltimore, MD 21279-0063

Dues must be **received** in the national office by the following dates to participate in the following conferences:

Fall Leadership Conference:	September 15
Region Leadership Conference:	October 31
State Leadership Conference:	January 15
National Leadership Conference:	March 1

Please note that the above deadlines are **RECEIPT** deadlines. Therefore, you need to mail your dues one week prior to the deadlines to ensure that they are received in time. Because the national office uses a lockbox system in processing dues, please allow up to two (2) weeks for dues to post to your account.

## New or Reactivating Chapters

If you are a new chapter or need to reactivate, contact the national office or send an email to [monty@georgiafbla.org](mailto:monty@georgiafbla.org) to request a Chapter Organizational Packet. Please include your name, school address, and school e-mail address.

To download the Chapter Organizational Packet, go to the national website at [fbla-pbl.org](http://fbla-pbl.org) and click Start a Chapter. Fill out the information to download the Chapter Organizational Packet. You should then send dues with your charter application, along with a \$20 application fee.

## State and National Themes

The 2019-2020 State Theme is:  
**Georgia FBLA: Follow Your Vision**

The 2019-2020 National Theme is:  
**FBLA-PBL: A World of Opportunity**

## Adviser LiveBinder

Sign up for the email list, get up-to-date information about conferences, projects, and more all on our LiveBinder. To access this resource, choose the *Links* tab at [georgiafbla.org](http://georgiafbla.org).

## Important Contacts

### Monty Rhodes

Georgia FBLA Executive Director/State Adviser

Georgia FBLA  
3316-A South Cobb Drive, Suite #229  
Smyrna, GA 30080

Email: [monty@georgiafbla.org](mailto:monty@georgiafbla.org)  
Phone: 678-231-7640  
Fax: 770-216-1749

Send All Competitive Events Materials, Registration Forms, and Payments to Monty.

Conference Desk:	<a href="mailto:conference@georgiafbla.org">conference@georgiafbla.org</a>
Conference Housing Desk:	<a href="mailto:housing@georgiafbla.org">housing@georgiafbla.org</a>

### Tamara Andrews

Georgia FBLA Director of Leadership

Email: [tamara@georgiafbla.org](mailto:tamara@georgiafbla.org)

### Linda Grooms

Georgia FBLA Middle Level Coordinator

P.O. Box 2417  
Evans, GA 30809  
Email: [linda@georgiafbla.org](mailto:linda@georgiafbla.org)

### National Office

Phone: 1 (800) FBLA-WIN

Contact the national office for questions regarding membership registration and Business Achievement Awards.

Website: [fbla-pbl.org](http://fbla-pbl.org)

Use this site to enter members, renew your membership, and register members for Business Achievement Awards.



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TAG YOUR MEMORIES #GAFBLA

## a track record of success

Georgia FBLA is preparing **over 25,000 future leaders** every year. Georgia is the largest state chapter for **18 years in a row**.

We're boasting 14 years of membership growth, along with the **largest participation in Business Achievement Awards**, and **10 national officers** in the

last 15 years. We've showered our **750 national winners** in the last **10 years** with praise and support. Georgia FBLA is only possible thanks to the support of our amazing advisers who maintain active chapters in **over 90% of public high schools** in Georgia.

Over **10,000 students** gain leadership training during one our conferences, in addition to raising **over \$400,000 and 30,000 baby items** for the March of Dimes. Georgia stands together as one in Service, Education, and Progress. The members have contributed **thousands of hours to service projects** in their school and community.

It's clear to see why Georgia is the best of the best in FBLA!

# GEORGIA FUTURE BUSINESS LEADERS OF AMERICA

Henry Xuan  
Georgia FBLA State President  
[henry@georgiafbla.org](mailto:henry@georgiafbla.org)  
Mike Saxton, Adviser

Lambert High School  
805 Nichols Rd  
Suwanee, GA 30024  
(770) 380-6073

June 1, 2020

Greetings Georgia FBLA Members and Advisers!

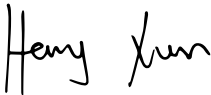
It is time to begin the preparation for yet another successful year. Last year, we witnessed as members emerged in our organization. Dynamic conferences, engaging workshops, and competitions that pushed them to their limit allowed for Georgia FBLA's 25,000+ members to emerge to greater heights than ever before.

We're at the start of another year, and with all that FBLA offers, you will follow your vision as student leaders. Through our innovative conferences, competitive events, many state projects, and the networking opportunities presented, we will unearth our excitement for FBLA. Our quest starts soon with the 2019 Summer Leadership and Officer Training Summits throughout the state. Local chapter leaders will be given the tools to map out their year, ensuring success for members.

These conferences are a great way to kick off the year, raising motivation to continue the exploration throughout the year. The Fall Motivational Rally in Perry will serve to lay out plans for our state and national projects, incorporating them into each chapter's outline. The networking process will only continue from there at the Fall Leadership Conference in Athens.

Our competitive events are sure to test your mind, train you for the business world, and provide with you experiences as you envision yourself as a competitive event winner. Be sure to prepare now for competitive events that will kick off at your Region Leadership Conference. Members and advisers will then gather for the final test at our State Leadership Conferences in Covington (Middle Level) or Atlanta (High School)! It is here that your knowledge will be tested to the extreme. Salt Lake City will be the site of the National Leadership Conference, where the best of the best will gather to compete, network, and showcase their talents! The experiences that this upcoming year will provide to Georgia FBLA members will be sure to help point them towards their future in business and leadership. I wish you the best of luck throughout what will surely be another rewarding year in FBLA. On behalf of the 2019-2020 State Executive Council, I hope that this upcoming year will be full of hard work that will help you achieve excellence in your chapter.

Sincerely



Henry Xuan  
Georgia FBLA State President  
2019-2020

*Georgia FBLA: Follow Your Vision*

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## service

### Helping Tomorrow's Future Business Leaders

Our primary state service project for 2019-2020 will continue our work to raise money and awareness for the fight against birth defects. We will partner with the March of Dimes.

### Giving Back One Hour at a Time

This project encourages chapters to serve their local communities by performing community service projects. Chapters donating the most hours of time to or raising the most money for non-school community service projects will be recognized.

## education

### Vision for Your Financial Future

The purpose of this new state project is to serve as a tool to teach students about personal finances.

### EMERGE

The purpose of this state project is to educate members on the importance of business partnerships and the role of economic development in their communities and throughout the state.

### The Choice Is Yours

The purpose of this state project is to help members develop a logical argument for ethical decision-making and ethical impact in society. Members will identify personal, business, and online ethical guidelines and the consequences of unethical and illegal conduct by both individuals and businesses. This project will include fundraising and community service hours in partner with a local charity.

### The TREY (Through Reaching Every Youth) Project

The purpose of this state project is to help members understand the accessibility issues and opportunities for inclusion for students with special challenges and needs.

### Less Is More

The purpose of this state project is to help students understand the sustainability of our earth's resources as well as the economics and costs behind adopting better environmental & sustainability practices.

### Find It!

The purpose of this state project is to help students identify their true passions as it relates to the workplace and job search.

### You're Hired...Now What?

The purpose of this state project is to equip students with the knowledge and skills to be successful in the workplace. Students will understand how to keep the job of their choice, identify important ethical decisions, determine ethical dilemmas and solutions, and describe the importance of a professional image.

### MONOPOLY® Team and Bingo for Babies Tournaments

Join thousands of members in the largest MONOPOLY® Tournament in the world! Preliminary rounds will be held at the Fall Leadership Conference with the final rounds at the State Leadership Conference. A special Bingo for Babies Tournament will also be held at our Region and State Leadership Conferences. Proceeds from both of these tournaments benefit the March of Dimes.

### Can You Hear Me Now?

The purpose of this state project is to educate business students on the effective use of all forms of communication in business, personal, and educational settings.

### The Real World

The purpose of this project is to provide students with invaluable insight into the "real world" as well as give them direction as they embark on the challenge of choosing the right career in which to focus.

### DOLLAR \$EN\$E

The purpose of this project is to expose students to the practices that stretch the business and consumer dollar. Students will evaluate the benefits of conserving resources in homes, businesses and communities.

### Main Street FBLA

This project encourages chapters to become involved with the local small businesses in their communities through providing needed services, promoting business initiatives, and understanding the roles small businesses play in the community.

### The PEACH Project

This project helps prepare members for their future by exploring how the decisions they make today will affect their future. PEACH stands for Policy, Environmental, Action, Credit, and Health.

### Savvy Surfing

This project focuses on teaching chapter, school, and community members about issues regarding Internet safety and usage.

### Life Is a Highway

This project guides members to not only answer the question, "Where do you want to be in 20 years?" but also helps the students figure out how they are going to get to that desired destination.

### BAA Chapter Challenge

This project recognizes chapters with the largest percentage of members who participate in the national Business Achievement Awards program. Points will be given for each level members achieve.

## progress

### Membership Campaigns

Georgia FBLA will hold five membership campaigns during the year where chapters can win conference registrations and official dress items:

Rally Roundup	August 1 – September 30
Operation October	October 1 – 20
Now in November	October 21 – November 30
December Draft	December 1 – 31
20 in '20	January 1 – February 29

### FBLA Chapter Challenge

Chapters are encouraged to complete 3 phases to bring greater focus on to your chapter: Super Sweeps (August 1-October 20), Nonstop November (November 1-December 10), and Action Awareness (January 1-March 1).

### Chapter of the Year

This project encourages members and chapters to get involved on the local, state, and national levels by attending conferences, participating in state and national projects.

### Governmental Advocacy Project

This project is designed to encourage promotion of our organization to government officials. This project will focus on contacting elected officials, involving them in chapter functions, and increasing the awareness of FBLA and business education programs among our elected officials.

### Connecting Chapters

Chapters are encouraged to work together on projects with neighboring Middle Level and Phi Beta Lambda chapters. This project also encourages FBLA chapter members to help charter and assist Middle Level chapters in their school districts.

### Georgia FBLA Sweepstakes

This project recognizes chapters who excel in competitive events. Points will be award for each entry that places at their RLC and also at SLC. Points will be deducted for entries with a no-score. Traveling sweepstakes trophies will be awarded at each RLC and at SLC.



### **FBLA & ML Competitive Events Program**

FBLA offers its members a chance to receive recognition in nearly 100 different competitive and recognition events. The competitive events program recognizes the top members in objective tests, interview events, technical events, skills events, written report events, and speaking/performance events. Members can also earn cash awards for outstanding achievement in competitive events.

### **Scholarship Opportunities (High School Only)**

Georgia FBLA members can qualify for multiple scholarships through outstanding achievement and participation in our organization. The national association offers the Distinguished Business Leader Scholarships, of which Georgia FBLA members have won 18 of these scholarships the past 10 years. Georgia FBLA offers members over \$10,000 in scholarships each year, with hopes to offer additional scholarships in the future.

### **Community Service Awards (High School Only)**

The Community Service Awards Program recognizes members with extraordinary commitment to community service at three different levels: Community (50 hours), Service (200 hours), and Achievement (500 hours). Certificates will be awarded. Community and Service level entries must be submitted online by March 1. Achievement level entries must be submitted online by April 25.

### **Business Achievement Awards/Middle Level LEAD**

The Business Achievement Awards Program (high school) and the Middle Level LEAD Program recognizes levels of leadership achievement, each consisting of business, education, and leadership elements. This program recognizes a member's participation in FBLA conferences, programs, and partnerships, as well as activities integrated into business classroom activities. Each time you complete a level, you will receive special lapel pins, certificates of recognition, and special recognition ribbons at FBLA conferences. All LEAD and BAA-Future, Business, and Leader-level entries must be submitted online by March 1. America level entries must be submitted online by April 25.

### **Outstanding Chapter (HS)/Champion Chapter (ML)**

This national program recognizes a chapter's participation in a variety of projects and activities. The program encourages local chapters to plan projects and activities to enrich the experiences of members at the local, region, state, and national levels, which in turn helps to increase local chapter membership and participation. Activities are designed around membership and chapter management projects with a special emphasis on the three areas of Service, Education, and Progress.

### **Chapter of the Year Program**

The Chapter of the Year program recognizes the top chapters in the state. Chapters earn points for participating in the many activities offered by Georgia FBLA in the areas of chapter management, conference attendance and recognition, recruitment, public relations, and participation in national and state projects. Chapters earn points to earn the designations of Gold, Silver, or Bronze chapters. The top 20 high school Gold chapters will be named Superior chapters, and the chapter that earns the most points throughout the year will be named the Chapter of the Year. Chapters entering this program can qualify for the prestigious Hollis and Kitty Guy Gold Seal Chapter Award of Merit (HS) or the Middle Level Champion Chapter (ML) which recognizes the top 15% of the chapters in the nation.

### **Who's Who in FBLA/Russell D. Mercer Award**

Chapters are encouraged to nominate one outstanding member for recognition in Who's Who for FBLA. One member from each region and an overall state winner will be recognized with the Russell D. Mercer Award. All nominees will be recognized.

### **Adviser of the Year**

Chapters are encouraged to nominate one outstanding adviser for Adviser of the Year. One adviser from each region and an overall state winner will be recognized. Advisers with less than 5 years of experience may apply for the New Adviser of the Year award.

### **Adviser Wall of Fame**

Advisers with 20 years of service and excellence in other areas may be eligible for nomination to be honored on the Adviser Wall of Fame at the National Center.

### **Member of the Month**

Chapters are encouraged to nominate one outstanding member for recognition in the Georgia FBLA Member of the Month Program. Each month (August through February), all local chapters can nominate one individual who will be recognized and awarded a special Member of the Month pin and award voucher.

### **Participation in State Projects**

Members receive special recognition and in some cases, cash rewards for participating in our various state projects. Georgia FBLA recognizes its members' participation with the ever-popular conference ribbons.

### **Membership Recruitment Awards**

Members can qualify for additional recognition by spreading the word about FBLA and recruiting new members to our association. Members receive the Membership Madness Award (recruiting 5 members) or the Membership Mania Award (recruiting 10 members).

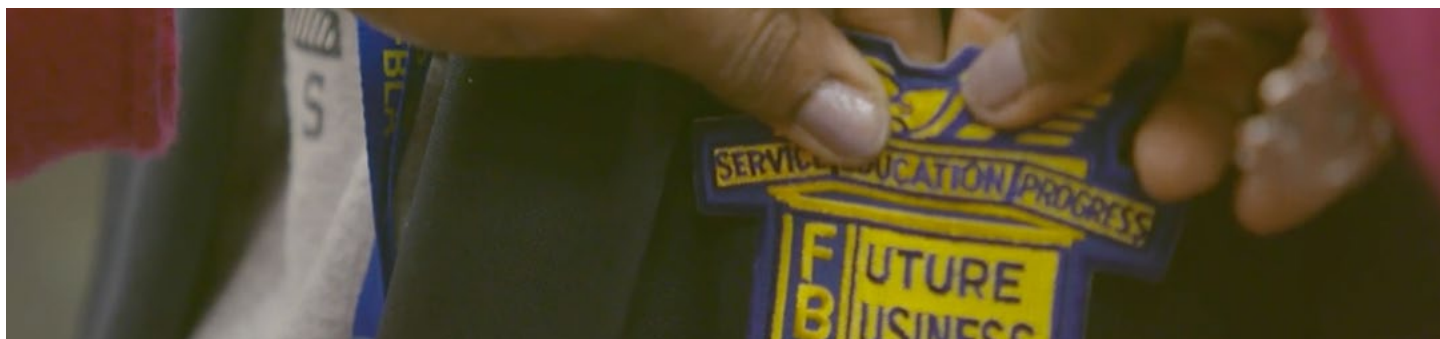
### **Chapter Membership Awards and Campaigns**

Chapters that succeed in membership recruitment and membership growth will be recognized at all conferences. Chapter membership awards and campaigns include:

- **Market Share Award** – Recognizes chapters at schools where a high percentage of a student body joins FBLA.
- **Membership Achievement Award** – Recognizes chapters that maintain or increase membership.
- **100% Class Participation Award** – Recognizes advisers who recruit all students in a single class to become FBLA members.
- **100% Membership Excellence Awards** – Recognizes advisers who recruit all students in all of their classes during the entire year to join FBLA.
- **Local Recruitment of Chapters** – Recognizes chapters that charter or reactivate FBLA and ML chapters.
- **All Star Chapter Challenge Campaign** – Recognizes chapters that have at least 100 members, increase their membership by at least 15 members, and, recruit at least 10 Professional Division members.
- **Started from the Bottom Campaign** – Recognizes our small chapters (less than 20 members in previous year) who increase their membership by at least 10 members.
- **Master Recruiter** – Recognizes members who recruit at least 15 new members by November 1, with special privileges and opportunities at the Fall Leadership Conference.
- **Membership Ladder** – Recognizes chapters that increase their membership by at least 10 members.

### **National Business Honor Society**

A National Business Honor Society honoring our top FBLA members who also excel academically is being sponsored by the National Business Education Association.



## 2020-2021 Region Officer Selection

Members interested in applying for president, secretary, or reporter for their region should download the application from the Georgia FBLA website. Applications are due January 24. Region officers will be appointed prior to the State Leadership Conference and offices will be determined at the Region Officer Academy in July.

## 2020-2021 High School State Officer Elections

One of the greatest experiences FBLA offers is serving as a Georgia FBLA state officer. State officer candidate orientation will be held at the Fall Leadership Conference. All interested individuals should attend the Fall Leadership Conference and achieve the Leader level of Business Achievement Awards. Applications will be available then and will be due January 24. The application will be prescreened and all applicants meeting the preliminary qualifications must participate in State Officer Candidate Qualifying Interviews on February 21-22. All state officers will be elected at the 2020 State Leadership Conference.

## 2020-2021 Middle Level State Officer Elections

One of the greatest experiences FBLA-ML offers is serving as a Georgia FBLA-ML state president, vice president, secretary, or reporter. Know that ML state officers must attend several overnight training sessions. Lodging costs are covered by Georgia FBLA. If officers cannot attend these overnight sessions, they should not apply. The ML state officer application will be available on the LiveBinder in November. All applicants must submit an application by January 24 to be prescreened. All state officers will be elected at the 2020 ML State Leadership Conference.

## 2021 Board of Directors Election

The Georgia FBLA Board of Directors serves as the policy-making body of our organization. We will be electing members for our Board of Directors at the State Leadership Conference. Terms for incoming board members will be for a three-year term beginning with the 2020-2021 school year. The election for these positions will be at the State Leadership Conference. Advisers should meet the following qualifications to apply for a Board position:

- Have served an active Georgia FBLA adviser for at least three years;
- Plan to serve as an active Georgia FBLA adviser for the next three years;
- Have the support of the local administration to serve on the Board of Directors.

## Join the Professional Division

Advisers, parents, and FBLA supporters are encouraged to join the Professional Division of FBLA-PBL. Membership dues are only \$25 a year. Chapters recruiting the most Professional Division members will be recognized at the State Leadership Conference.

## Adviser Wall of Fame

Advisers with 20 years of service and excellence in many areas may be eligible for nomination to be honored on the FBLA-PBL Adviser Wall of Fame at the National Center.

## Appearing on the Georgia FBLA Website

### SUBMITTING ARTICLES

- All submissions must be submitted online using the Georgia FBLA News Form (online). Limit articles to 250 words.
- Proofread all documents before submitting.
- Do not list student names in the article (state officer names and names of advisers may appear in articles.)
- Articles restating general state information or Georgia FBLA press releases will not be accepted.
- Articles not following guidelines will not be published.
- Articles for Chapter of the Year credit are due February 1.

### SUBMITTING PICTURES

- All pictures should accompany articles and be in .jpg format (do not embed pictures inside Word documents or PowerPoint slides.)
- Pictures should be uploaded with your article using the online form.
- Local school advisers are responsible for having a publicity agreement form on file or accessible for each student pictured. (This can be the same form used for your school system.) You do not need to submit.

## Appearing in the National FBLA Publications

To submit your chapter news to the national FBLA magazine, *Tomorrow's Business Leader*, submit your information by:

- Emailing your news items to [communications@fblla.org](mailto:communications@fblla.org), and attaching photos if you have them.
- Be sure to include your school name and your state or the national office won't be able to post your article.
- Please note that only a few of the many articles submitted will actually be published.

## Appearing in Slideshows or Publications (like this one!)

- Email pictures to [pictures@georgiafblla.org](mailto:pictures@georgiafblla.org) in .jpg format. Image dimensions must be at least 1024x768.
- Please do not embed pictures in Word files or PowerPoint slides or send pictures that are cropped or edited.
- Send pictures representing multiple activities.
- Send pictures other than group poses.
- Pictures for FLC Slide Show are due November 1.
- Pictures for Chapter of the Year credit are due February 1. You can only receive credit for two pictures per month.

## Appearing in the State Scrapbook

To be part of the Georgia FBLA State Scrapbook, you should submit a completed 12"x12" scrapbook page (front and back) in a scrapbook plastic sheet protector page by February 1. Pages that are not these dimensions will not be accepted. Your chapter name should appear somewhere on the page. Pages will not be returned. Submit pages to:

Georgia FBLA  
3316-A South Cobb Drive, Suite #229  
Smyrna, GA 30080





**Administrator (SLC)**

Advisers who serve as competitive event administrators at the 2020 SLC

**Adviser (FLC, SLC)**

Local chapter advisers registered for conference

**Adviser of the Year (SLC)**

Advisers who are nominated for 2020 Adviser of the Year honors

**Alumni (FLC, SLC)**

Advisers who were members of FBLA in high school

**Ambassador (SLC)**

Members who serve as competitive event ambassador at SLC

**America (FLC, SLC)**

Members who have achieved the America level in BAA for the current or in past years

**Assistant (SLC)**

Advisers who serve as competitive event assistants at SLC

**Battle of the Chapters (FLC)**

Members who participate in 2019 Battle of the Chapters

**Bronze Chapter (SLC)**

Members and advisers of 2019-2020 Chapter of the Year Bronze Chapters

**Business (SLC)**

Members who have achieved the Business level in BAA for 2019-2020

**Candidate (SLC)**

State office candidates at the 2020 SLC

**Chapter of the Year (FLC)**

Members and advisers of 2019 Gold/Silver/Bronze chapters

**Chapter President (FLC)**

Local chapter presidents who attend FLC

**Community Service Award (SLC)**

Members who are nominated by their chapters for the Community Service Award of Merit

**Conference All-Star (SLC)**

Members and advisers who have attended SLOTS, Rally, FLC, RLC and SLC in 2019-2020

**Conference Sponsor (FLC, SLC)**

Advisers of Future and Business level chapter sponsors or advisers and members of Leader and America level chapter sponsors

**Excellence (SLC)**

Advisers who recruit 100% of students in all classes to join FBLA during 2019-2020

**Finalist (SLC)**

Members who compete in SLC event finals

**Foundation Donor (FLC, SLC)**

Members and advisers who join the Georgia FBLA Foundation

**Future (SLC)**

Members who have achieved the Future level in BAA for 2019-2020

**Georgia Chapter of the Year (FLC)**

Members and advisers of the 2018-2019 Georgia FBLA Chapter of the Year

**Gold Chapter (SLC)**

Members and advisers of 2019-2020 Chapter of the Year Gold Chapters

**Gold Seal Chapter of the Year (FLC)**

Members and advisers of chapters that received the 2018-2019 Gold Seal Chapter Award of Merit

**Guest (FLC, SLC)**

Individuals registered as chaperones at conference

**I Support the March of Dimes (FLC, SLC)**

Members and advisers may purchase these ribbons at conferences to support the March of Dimes

**Industry Certified (FLC, SLC)**

Members and advisers of current Industry Certified chapters

**Leader (SLC)**

Members who have achieved the Leader level in BAA for 2019-2020

**Member of the Month (FLC, SLC)**

Members who have been nominated as a Georgia FBLA Member of the Month

**Professional Division Members (FLC, SLC)**

Advisers who are active paid members of the Professional Division

**Rally Participant (FLC)**

Members and advisers who attended the 2019 Fall Motivational Rally

**Region Officer (FLC, SLC)**

Members who are currently serving as a 2019-2020 region officer

**Saving the Foundation for Future (SLC)**

Members and advisers of chapters that raise over \$1,000 or \$5 per member for the March of Dimes

**Scholarship Basket (FLC)**

Members and advisers of chapters that donate a Scholarship Basket

**Scrapbook (SLC)**

Members and advisers of chapters that submit a scrapbook page for the State Scrapbook

**Silver Chapter (SLC)**

Members and advisers of 2019-2020 Chapter of the Year Silver Chapters

**SLOTS Participant (FLC)**

Members and advisers who attended the 2019 SLOTS

**State Project (SLC)**

Members and advisers of chapters that accumulate 600 points in the Vision for Your Financial Future Project

**Sweepstakes Winner (SLC)**

Members and advisers of chapters that capture the sweepstakes championship at RLC

## RUN FOR THE RIBBONS

*Some of the ribbons you can wear with pride during Georgia FBLA conferences...*

**Membership Achievement (FLC, SLC)**

Members and advisers of chapters that have increased paid membership over 2018-2019 final membership totals

**Membership Campaign (FLC, SLC)**

Members and advisers of chapters that have placed in a top 3 membership campaign

**Membership Madness (SLC)**

Members who have recruited 5 new members during 2019-2020

**Membership Mania (SLC)**

Members who have recruited 10 new members during 2019-2020

**Monopoly (FLC, SLC)**

Members who participate in the Monopoly Tournament

**New Chapter (FLC, SLC)**

Members and advisers of chapters that have chartered or reactivated during 2019-2020

**Official Dress (FLC, SLC)**

Members and advisers who adopt full Georgia FBLA Official Dress at conference

**Presenter (SLC)**

Members and advisers who present a workshop at the 2020 SLC

**Top Ten (SLC)**

Members and advisers who place in the top 10 at the 2020 SLC

**Voting Delegate (SLC)**

Members who participate as a voting delegate at SLC

**Who's Who (SLC)**

Members who are nominated for 2020 Who's Who in Georgia FBLA honors

**Winner (FLC)**

Members and advisers who placed at the 2019 NLC

**50 Member Club (FLC, SLC)**

Advisers of chapters that have 50-99 members

**100 Member Club (FLC, SLC)**

Members and advisers of chapters that have 100-199 members

**200 Member Club (FLC, SLC)**

Members and advisers of chapters that have over 200 members

**100% Class Participation (SLC)**

Advisers who recruit 100% of students in a class to join FBLA during 2019-2020

## FALCON

The eighth annual Georgia FBLA Adviser Leadership Conference (FALCON) will be held at three locations during the fall. This conference is designed for experienced as well as new advisers and provides an opportunity to share ideas with and learn secrets from other advisers. This proved to be one of the most valuable events for the advisers who attended it last year. There will be one FALCON held in conjunction with the GBEA Conference and additional ones held in Covington and Macon.

**Young Harris:** September 11, Brasstown Valley  
(*must also be registered for the GBEA Conference*)

**Covington:** September 18, FFA-FCCLA Center

**Macon:** September 19, Bibb County Schools PLC, Macon

**Registration Fee:** \$80

**Late Fee:** \$95 (August 14-20)

**Registration Deadline:** August 13

**Late/Substitutions/Changes/Cancellations Deadline:** August 20

**Payment RECEIPT Deadline:** August 23

**Where to Register:** Online at [georgiafbla.org](http://georgiafbla.org)

## National Fall Leadership Conference

Join FBLA members from across the nation at the National Fall Leadership Conference in Washington, DC (November 1-2), Birmingham, AL (November 8-9), or Denver, CO (November 15-16). Participate in exciting sessions and represent Georgia FBLA!

November 1-2, Washington, DC

November 8-9, Birmingham, AL

November 15-16, Denver, CO

**Registration Fee:** \$70

**Late Fee:** \$80

**Registration/Hotel Reservation Deadline:** November 4

**Where to Register:** Online at [fbla-pbl.org](http://fbla-pbl.org)



## Fall Leadership Conference

The 2019 Fall Leadership Conference will be held November 13 (Middle Level chapters only) and November 13-14 (High School chapters only) in Athens at the beautiful Classic Center. You can expect a dynamic general session, informative leadership training workshops, the always thrilling Battle of the Chapters, the opportunity to participate in one of the world's largest MONOPOLY® Tournaments, and many other activities. FLC hotel reservations will be handled by the Georgia FBLA Housing Reservations Desk.

**Middle Level Chapters:** This year, ML FLC activities will begin on Wednesday at 8:30 am, so plan to arrive early. The conference will conclude on Wednesday afternoon around 4:00 pm.

**High School Chapters:** This year, High School FLC activities will begin on Wednesday at 7:00 pm, so plan to arrive early. The conference will conclude on Thursday around 4:30 pm.

November 13-14, The Classic Center, Athens

**Registration Fee (HS):** \$55 (includes lunch and t-shirt)

**Registration Fee (ML):** \$45 (includes lunch and t-shirt)

**Late Fee:** \$70 (HS) or \$60 (ML) (October 9-15)

**Dues Eligibility Deadline:** September 15

**Hotel Reservation Window:** October 9-11

**Registration Deadline:** October 8

**Hotel Reservation Deadline:** October 11

**Late/Substitutions/Changes/Cancellations Deadline:** October 15

**Payment RECEIPT Deadline:** October 18

**Competitions:** Battle of the Chapters, Statesmen Test, Open Testing Preview

**Where to Register:** LiveBinder (Wufoo)



## Fall Motivational Rally

Our annual Fall Motivational Rally will return to Perry, in conjunction with the Georgia National Fair, on Thursday, October 10. We are excited about all of the things this venue has to offer. Additionally, there will be many open testing events to introduce your members to our various competitive events this year.

Thursday, October 10, Georgia National Fairgrounds, Perry

**Registration Fee:** \$35 (includes rides pass); \$20 (no rides pass)

**Late Fee:** \$50 (September 11-17)

**Registration Deadline:** September 10

**Late/Substitutions/Changes/Cancellations Deadline:** September 17

**Banner and Payment RECEIPT Deadline:** September 20

**Competitions:** State Project Contest, Chapter Spirit T-shirt Contest, Recruitment Video Contest, Open Testing Preview (30 events)

**Where to Register:** LiveBinder (Excel Registration Form)



## Region Leadership Conference

Region Leadership Conferences will be held throughout the state January 7 - February 5. There are many changes to our RLC events. See page 19 for more information. All objective testing events will be tested through school-site testing. Members entering performance events will still compete at the Region Leadership Conference. See page 19 for more information on qualifying for SLC with our RLC events. Each RLC will offer exciting and informative workshops.

January 7 - February 5, Various locations (exact dates to be announced)

**Registration Fee:** \$25 (includes meal); \$20 (non-attendee)

**Late Fee:** \$40 (November 20-December 3)

**RLC Skills Testing Entry Form Deadline (High School):** November 1

**Dues Eligibility Deadline:** October 31

**Registration/Competitive Submission Deadline:** November 19

**Late/Substitutions/Changes/Cancellations Deadline:** December 3

**Payment RECEIPT Deadline:** December 6

**RLC Skills & Online Testing:** December 2-6

**Competitions:** SLC Qualifying Events (over 40 events)

**Where to Register:** LiveBinder (Online)





## State Leadership Conference

This year's State Leadership Conference will be held at the Hyatt Regency Atlanta on March 20-21. This will provide yet another opportunity for your students and chapter to shine as they compete among the best in the state in our competitive events program and state officer elections. We are expanding our series of informative leadership workshops and other exciting offerings for students and advisers. Make sure you don't forget these deadlines as they occur earlier this year. All SLC hotel reservations will be handled by the Georgia FBLA Housing Reservations Desk or else chapters will be ineligible to participate in the conference.

March 20-21, Hyatt Regency Atlanta

**Registration Fee:** \$80 (if staying two or more nights);  
\$90 (if staying only one night)  
\$105 (if housing is not coordinated through FBLA)  
\$70 (non-attendee)

**Late Fee:** \$100/\$110/\$125 (February 12-18)

**Dues Eligibility Deadline:** January 15

**Hotel Reservation Window:** February 12-14

**Registration Deadline:** February 11

**Competitive Event Submission Deadline:** February 11

**Hotel Reservation Deadline:** February 14

**Late/Substitutions/Changes/Cancellations Deadline:** February 18

**Chapter of the Year RECEIPT Deadline:** February 18

**Payment RECEIPT Deadline:** February 21

**SLC Hotel Payment RECEIPT Deadline:** March 28

**SLC SKILLS Testing:** February 10-14

**SLC ONLINE Testing:** February 28, March 2-5

**Competitions:** All FBLA events to qualify for National Leadership Conference (60 events)

**Where to Register:** LiveBinder (Online)

## Institute for Leaders

The Institute for Leaders is the organizational and leadership training session for state and local chapter officers, members, and advisers. This two-day conference prepares student leaders and members to assume their elected responsibilities and develop valuable life skills.

June 28-29, Salt Lake City

**Registration Fee:** \$120\* (subject to change)

**Late Fee:** \$130\* (late registration after May 15)

**Registration Deadline:** May 15

**Where to Register:** Through Georgia FBLA NLC Registration

*\* National conference registration fees are subject to change*

## SLOTS

### Summer Leadership and Officer Training Summit

These training camps are meant to prepare local chapter officers and other leaders for upcoming duties and roles. In addition, chapter officers will work with advisers to develop or refine the program of work and plan chapter strategy for the year. Not only do we want to train officers and leaders for specific duties, but we also want to develop a stronger officer team through chapter strategic planning sessions. Registration information for these training sessions will be available at State Leadership Conference.

July 8-11 2019, Various locations across the state (TBA)

**Registration Fee:** \$35 (subject to change)

**Late Fee:** \$45

**Registration Deadline:** June 11

**Late/Substitutions/Changes/Cancellations Deadline:** June 18

**Payment RECEIPT Deadline:** June 21

**Where to Register:** LiveBinder (Wufoo)

## ML State Leadership Conference

The 17th Annual Middle Level State Leadership Conference will be held on Monday, February 24 at the FFA-FCCLA Center in Covington. This will provide yet another opportunity for your students and chapter to shine as they compete against the best middle school students in the state in our competitive events program. All written and skill events will be tested through school-site skills and online testing this year. **All competitors must be registered by January 28.**

February 24, FFA-FCCLA Center, Covington

**Registration Fee:** \$55 (includes lunch); \$45 (non-attendee); \$75 (overnight)

**Late Fee:** \$75-\$95 (January 29-February 4)

**Dues Eligibility Deadline:** January 15

**ML State Officer Application RECEIPT Deadline:** January 24

**Registration/Competitive Event Submission Deadline:** January 28

*\*Must be received by January 28*

**Late/Substitutions/Changes/Cancellations Deadline:** February 4

**Payment RECEIPT Deadline:** February 7

**ML Chapter of the Year RECEIPT Deadline:** February 7 - No Exceptions

**ML SLC SKILLS & ONLINE Testing:** February 6-7, 10-11

**Competitions:** All FBLA events to receive national recognition plus state-only ML events

**Where to Register:** LiveBinder (Online)



## National Leadership Conference

Join over 14,000 FBLA members from across the globe at the 2020 National Leadership Conference in Salt Lake City. The NLC concludes the year's activities and sets the stage for the upcoming school year. FBLA members and advisers participate in business-related and leadership development workshops, tour business and corporate facilities, elect national officers, and participate in national competitive events. Georgia FBLA will coordinate housing and travel for the entire state.

June 28-July 2, Salt Lake City

**Registration Fee:** \$120\* (subject to change)

**Late Fee:** \$130\* (late registration after May 15)

**Registration Deadline:** May 15

**Event Confirmation Deadline:** April 3

**NLC Travel Deposit Deadline:** April 3

**NLC First Half Payment RECEIPT Deadline:** May 8

**NLC Final Payment RECEIPT Deadline:** May 22

**Competitions:** All events advancing from State Leadership Conference, multiple open testing events for all members.

**Where to Register:** Through Georgia FBLA NLC Registration

*\* National conference registration fees are subject to change*

### Conference Registration Packets

Registration packets for all Georgia FBLA conferences will be available on the LiveBinder so that you can plan in advance. FLC and RLC registration packets will be distributed at the Rally. SLC registration packets will be distributed at each RLC.

### Submitting Conference Forms and Payment

Registration for all Georgia FBLA conferences will be done online this year. Links to our online registration system are on the Georgia FBLA website and LiveBinder.

To ensure proper processing, the registration form should accompany the payment. Corrections or changes on the hard copy will not be accepted. Online registration system will be disabled after the Registration Deadline for each conference.

Payment must be in the form of school check or money order. You may only use a personal check to pay individual adviser registration and may not be used for student registration fees. If you require a separate receipt for advisers, payment must be made separately.

### Conference Registration Deadlines

Failure to meet conference registration deadlines will result in late fees for each participant. Please check the Calendar of Events for the important registration deadlines. There is no onsite registration for FBLA conferences. All registration deadlines will be strictly enforced.

### Payment by Credit Card

Registration fees may be paid by credit card. However, if you choose to pay by credit card, you must add a 3.5% convenience fee to the amount due for all conference fees and merchandise purchases to cover the credit card processing fees. This fee will now apply to all conference registration fees and will no longer be waived. Credit card convenience fees are not refundable.

### Unable to Submit Payment on Time?

Please be aware of policy regarding cutting checks at your own school and make sure you leave plenty of time for checks to be cut so that you can mail them on time. If something unexpectedly happens, you **MUST** still register online by the deadline. Any changes to the registration after the registration deadline are subject to change and cancellation fees. Full payment which also includes registration fees for advisers and chaperones must be **RECEIVED** by the **PAYMENT RECEIPT DEADLINE** for each conference.

- If full payment is not received by the Payment Receipt Deadline, a Late Payment Penalty of \$25 will be assessed, regardless of the amount still due.
- If full payment is not received at least one week prior to the conference date, the Late Payment Penalty increases to \$50, regardless of the amount still due.
- If full payment is paid **AFTER** the conference, the Late Payment Penalty increases to \$75.
- Payments for fees associated with substitutions, changes, late registrations, and cancellations must be **RECEIVED** within two weeks of the Late/Substitutions/Changes/Cancellations Deadline or else late payment penalties will be assessed.
- Your registration for future conferences will not be accepted until all fees (registration, late fees, late payment penalties) are paid in full.

### Changes/Substitutions/Refunds

- You may make changes to leadership tracks (FLC) and events (RLC and SLC) for registered attendees online until the registration deadline. There is no charge for these changes. To make changes or substitutions of registered attendees after the deadline, you must file a Substitution/Change Form online. A \$15 fee for each substitution will be assessed. Substitution/Change Forms will not be accepted after the final Late/Substitutions/Changes/Cancellations deadline.
- Cancellations must be requested by the Late/Substitutions/Changes/Cancellations deadline by filing the Cancellation Form online. Cancellations will be subject to a \$15 fee. Late fees are not refundable.



### Georgia FBLA Hotel Reservation Policy

It is very important that you meet all conference registration and hotel reservation deadlines. If you forget to meet a hotel reservation deadline, you will be limited to those hotels which still have availability. Hotel reservations must be made through the FBLA Housing Reservations Desk. To facilitate the hotel reservation process for our conferences this year, the following reservation policy is being implemented:

1. Hotel reservations must be made via the Georgia FBLA Housing Reservations Desk by e-mail (only with a credit card), mail or fax. Phone or online reservations are not accepted. Advisers must complete the reservation form and upload it to the appropriate link. Do not email or fax your form.
2. Tax-exempt forms should be turned in at check-in.
3. Members and advisers must be registered for the conference before hotel reservations will be made.
4. Advisers must provide the names of all room occupants' on the reservation form and make any changes prior to check-in. The names on the reservations must match names of conference registrants.
5. Hotel requests will only be accepted during the applicable hotel reservation window (October 9-11 for FLC and February 12-14 for SLC). Any reservations made after that window will result in higher room rates, if rooms are even available. Hotel assignments will be made on a first-come, first-served basis, so make sure you first register for the conference and then reserve your rooms early to get in the hotel of your choice. No early requests will be accepted.
6. Hotel reservations requests must be accompanied by a credit card number or a form of deposit. Reservations will not be made without a deposit. Credit card numbers will not be recorded and will be transferred securely to the hotel. Credit cards used as deposits will not be charged until check-in.
7. Any rooms you do not need must be canceled no later than October 18 (for FLC) or February 21 (for SLC). All deposits will be forfeited on rooms canceled after these dates. When making reservations, please make sure you reserve only the rooms you need.
8. For FLC and SLC, because there are multiple conference hotels, advisers should list the hotels in order of preference on the hotel reservation form. Forms without at least five hotels listed will not be processed. Once our room block at one hotel is full, you will then be assigned to the next hotel on your list. The Georgia FBLA Housing Reservations Desk will inform you of your hotel assignment by October 21 (for FLC) and February 28 (for SLC). For SLC, housing at the multiple hotels will be assigned on a first come, first-served basis.
9. Because we will be housed at multiple hotels, if it is necessary that your chapter stays at the same hotel as another chapter, it is imperative that you submit your housing forms together on the same online form. Failure to do this will result in your possible separation and your having to arrange your bus transportation to pick up and drop off at different hotels. We will not be able to accommodate chapters at the same hotel unless the forms are received together.
10. Please make sure you that reserve rooms for all individuals needing lodging. This includes bus drivers, advisers, and chaperones. Failure to do so may result in your entire chapter being moved.
11. Because of the limited number of double rooms, reservations with only two students may be assigned a king bed. Reservations with three students may be assigned to a king bed with a rollaway or sofa bed. So, please make sure you list all individuals who will be sharing a room.





## Open Testing Preview

Members will have the opportunity to preview competitive events, test their knowledge, find the best event for them, and win awards. Preview contests will be held at Rally and the Fall Leadership Conference. Awards and prizes will be given out with the Rally Open Testing event.

## High School Skills Testing

- All Skills Testing Events will begin at RLC.
- RLC School-site Skills testing is scheduled to occur December 2-6.
- Advisers will need to submit the RLC Skills Testing Entry Form to the state office by November 1.
- RLC Skills testing materials will be distributed at FLC.
- If you are not attending your FLC, you must request your RLC Skills Testing Packet no later than November 15 (must be received at least a week prior to your testing date.)
- School administrators or neighboring advisers still must proctor skills testing this year. Media specialists, counselors, testing coordinators, and technology coordinators are not eligible to proctor skills testing.
- Following the completion of the skills tests, advisers may not view or handle their own student's testing materials.
- Members must score a minimum score on the RLC skills test to be eligible to advance to SLC in that event.
- *Note: Study guides for the skills tests will be available on the LiveBinder in October.*

### Skills Testing Events

Computer Applications  
Database Design & Applications  
Spreadsheet Applications  
Word Processing

## Online Testing

All FBLA and FBLA-ML written test competitive events this year will use our School-site Online Testing System

- School administrators, guidance counselors, media specialists, or neighboring advisers may serve as online testing proctors. Other faculty or staff members may not serve as a proctor for online testing;
- Students competing in the same event MUST compete at the same time.

HS RLC Skills Testing ..... December 2-6  
RLC Online Testing ..... December 2-6  
ML SLC Online & Skills Testing ..... February 6-7, 10-11  
HS SLC Skills Testing ..... February 10-14  
HS SLC Online Testing ..... February 28, March 2-5



## STUDENTS ACHIEVING THE BUSINESS LEVEL OF THE BUSINESS ACHIEVEMENT AWARDS

Natasha Havanur, Alpharetta  
Manoj Niverthi, Alpharetta  
Abhayasimha Sastry, Alpharetta  
Sheyah Boyd, Bowdon  
Sydney Nghiem, Brookwood  
Cora Ailiff, Brunswick  
Colby Griner, Brunswick  
Bethany Kirkland, Brunswick  
Prit Trivedi, Brunswick  
Ty'Kerria Farley, Carver  
Damiah Ford, Carver  
Philiceana Williams, Carver  
Lexi Atilano, Cass  
Ashni Patel, Coffee

Timothy Tucker, Coffee  
Kailin Chen, Houston County  
Shivani Narain, Houston County  
Sadie Wilson, Jefferson  
Henry Xuan, Lambert  
Kyara Olivieri, Lanier County  
Tyler Schott, Lumpkin County  
Mason Baker, Mary Persons  
Jaylen Prescott, Mary Persons  
Haley Mosley, Metter  
Angela Scaria, Milton  
Connor Norris, North Oconee  
Het Patel, North Oconee  
Daniel Martinez, Northview

Neel Sandell, Northview  
Carter Rathore, Riverwood  
Eashan Sinha, Riverwood  
Abhay Chilakamarri, South Forsyth  
Amina Jeylani, Stone Mountain  
Esmeralda Hernandez, Swainsboro  
Krishi Patel, Swainsboro  
Casey Sanders, Swainsboro  
Alex Gholston, Tattall County  
Emily Williams, Towns County  
Maria Manabat, Ware County  
Ashtyn Neal, Warner Robins  
Rishi Nair, West Forsyth  
Yash Vaidya, West Forsyth

## CHAPTERS RECEIVING THE HOLLIS & KITTY GUY GOLD SEAL CHAPTER AWARD OF MERIT

Alliance Academy for Innovation  
Alpharetta High School  
Bleckley County High School  
Bowdon High School  
Brookwood High School  
Brunswick High School  
Cambridge High School  
Carver High School  
Centennial High School  
Chamblee High School  
Coffee High School  
Collins Hill High School  
Creekview High School  
Crisp County High School  
Denmark High School  
Effingham County High School  
Emanuel County Institute

Forsyth Central High School  
Frederick Douglass High School  
Houston County High School  
Howard High School  
Jefferson High School  
Johns Creek High School  
Jones County High School  
Jonesboro High School  
Lambert High School  
Lee County High School  
Lumpkin County High School  
Mary Persons High School  
Metter High School  
Monroe Area High School  
Morrow High School  
North Forsyth High School  
North Oconee High School

Northview High School  
Oconee County High School  
Redan High School  
Ringgold High School  
Seminole County High School  
Shaw High School  
South Forsyth High School  
Swainsboro High School  
Tattall County High School  
Thomas County Central High School  
Tift County High School  
Towns County High School  
Ware County High School  
Washington-Wilkes High School  
Wayne County High School  
West Forsyth High School  
Westover High School

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<i>BLUE = high school only</i> <i>RED = ML only</i>				<b>AUG 1</b> Online Membership Registration Opens <a href="http://www.fbLa-pbl.org">www.fbLa-pbl.org</a>	<b>2</b>	<b>3</b>
<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
<b>11</b>	<b>12</b>	<b>13</b> FALCON REGISTRATION DEADLINE	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>
<b>18</b>	<b>19</b>	<b>20</b> FALCON LATE REGISTRATION/CANCEL DEADLINE	<b>21</b>	<b>22</b>	<b>23</b> FALCON PAYMENT DEADLINE	<b>24</b>
<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>
<b>SEP 1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
<b>8</b>	<b>9</b>	<b>10</b> RALLY REGISTRATION DEADLINE	<b>11</b> FALCON (Young Harris)	<b>12</b>	<b>13</b>	<b>14</b>
				GBEA Conference, Young Harris		
<b>15</b> FLC Dues Deadline	<b>16</b>	<b>17</b> RALLY LATE REGISTRATION DEADLINE	<b>18</b> FALCON (Covington)	<b>19</b> FALCON (Macon)	<b>20</b> RALLY PAYMENT RECEIPT DEADLINE	<b>21</b>
<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>
<b>29</b>	<b>30</b>	<b>OCT 1</b> OPERATION OCTOBER (October 1 - 20) BALCONY REGISTRATION DEADLINE	<b>2</b>	<b>3</b>	<b>4</b> NFLC-Washington DC Registration Deadline	<b>5</b>
<b>6</b>	<b>7</b>	<b>8</b> FLC REGISTRATION DEADLINE	<b>9</b>	<b>10</b> Fall Motivational Rally, Perry	<b>11</b> FLC HOUSING RESERVATION DEADLINE NFLC-Birmingham Registration Deadline	<b>12</b>
				FLC Housing Window Open		
<b>13</b>	<b>14</b> Fall LifeSmarts Competition Begins	<b>15</b> FLC LATE REG/ SUBSTITUTION/CHANGE/ CANCEL DEADLINE	<b>16</b>	<b>17</b>	<b>18</b> FLC PAYMENT RECEIPT DEADLINE NFLC-Denver Registration Deadline	<b>19</b>
<b>20</b> FALL MEMBERSHIP REPORTING DEADLINE	<b>21</b>	<b>22</b> Virtual Business Fall Challenges Begin	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>
<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b> RLC Dues Deadline		



GEORGIA FBLA				NOVEMBER 2019-JANUARY 2020		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
BLUE = high school only RED = ML only		Now in November: October 21 – November 30 Non-stop November: November 1 – December 10 November is Premature Awareness Month			<b>NOV 1</b> RLC SKILLS TESTING ENTRY DEADLINE	<b>2</b> National Fall Leadership Conference: Washington DC
<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
					National Fall Leadership Conference: Birmingham, AL	
<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b> Middle Level Fall Leadership Conference, Athens	<b>14</b>	<b>15</b> American Enterprise Day Virtual Business Fall Challenges End	<b>16</b>
		Fall Leadership Conference, Athens			National Fall Leadership Conference: Denver, CO	
<b>17</b> Prematurity Awareness Day	<b>18</b> Fall LifeSmarts Competition Ends	<b>19</b> RLC REGISTRATION DEADLINE	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>
					BALCONY, New York	
<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>
BALCONY, New York						
<b>DEC 1</b>	<b>2</b>	<b>3</b> RLC Event Submission Deadline	<b>4</b> ACTE VISION, Anaheim (through 12/7)	<b>5</b> COY Early Submission Deadline	<b>6</b> RLC PAYMENT RECEIPT DEADLINE	<b>7</b>
	RLC Online Testing					
	HS RLC Skills Testing					
<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>
<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>
<b>29</b>	<b>30</b>	<b>31</b>	<b>JAN 1</b>	<b>2</b>	<b>3</b>	<b>4</b>
Region Leadership Conferences: January 7-February 5 (Locations & Dates TBA) 20/20 Membership Campaign: January 1- February 29 Action Awareness: January 1- March 1						
<b>5</b>	<b>6</b>	<b>7</b> RLCs begin through February 5	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>
<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b> SLC DUES ELIGIBILITY DEADLINE MARCH OF DIMES GRANT DEADLINE	<b>16</b>	<b>17</b>	<b>18</b>
<b>19</b>	<b>20</b> RLC Winners announced on LiveBinder	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b> REGION AND STATE OFFICER APPLICATION RECEIPT DEADLINE	<b>25</b>
<b>26</b>	<b>27</b>	<b>28</b> Spring LifeSmarts Competition Begins ML SLC REGISTRATION & COMPETITIVE EVENTS SUBMISSION DEADLINES	<b>29</b>	<b>30</b>	<b>31</b>	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<i>BLUE = high school only</i> <i>RED = ML only</i>						<b>FEB 1</b>
<b>2</b>	<b>3</b> Virtual Business Spring Challenges Begin	<b>4</b> ML SLC Late/Sub/Change/Cancel Deadline	<b>5</b> Adviser Appreciation Day	<b>6</b> ML SLC Testing	<b>7</b> ML CHAPTER OF THE YEAR & ML SLC PAYMENT RECEIPT DEADLINE	<b>8</b> FBLA Community Service Day
FBLA-PBL Week						
<b>9</b>	<b>10</b> ML SLC Testing	<b>11</b> HS SLC REGISTRATION & EVENT SUBMISSION DEADLINES	<b>12</b> SLC Housing Window	<b>13</b> CTSO Day at the Capitol, Atlanta	<b>14</b> SLC HOUSING DUE	<b>15</b>
HS SLC Skills Testing						
<b>16</b>	<b>17</b>	<b>18</b> SLC LATE REG/ SUBSTITUTION/CHANGE/ CANCEL DEADLINE HS CHAPTER OF THE YEAR RECEIPT DEADLINE	<b>19</b>	<b>20</b>	<b>21</b> HS SLC PAYMENT RECEIPT DEADLINE Spring LifeSmarts Competition Ends State Officer Candidate Qualifying, FFA-FCCLA Center	<b>22</b>
<b>23</b>	<b>24</b> Middle Level State Leadership Conference, Covington	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b> HS SLC HOTEL PAYMENT RECEIPT DEADLINE Virtual Business Spring Challenges End SLC Online Testing	<b>29</b>
<b>MAR 1</b> LEAD, BAA & CSA DEADLINE	<b>2</b> SLC Online Testing (February 28 - March 5)	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b> State Leadership Conference, Hyatt Regency Atlanta	<b>21</b>
<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>
<b>29</b>	<b>30</b>	<b>31</b>	<b>APR 1</b> MEMBERSHIP AWARDS DEADLINE Distinguished Business Leader Scholarship Deadline	<b>2</b>	<b>3</b> NLC COMPETITOR CONTRACT & TRAVEL DEPOSITS RECEIPT DEADLINE	<b>4</b>
<b>5</b>	<b>6</b>	<b>7</b> NBEA Convention, Boston (through 4/11)	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>
<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>
<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b> BAA-AMERICA & CSA-ACHIEVEMENT LEVEL SUBMISSION DEADLINE
<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b> Professional Division Membership Recognition Awards Deadline (Receipt)		



GEORGIA FBLA					MAY-JULY 2020	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
BLUE = high school only RED = ML only					MAY 1	2
3	4	5	6	7 NLC PREJUDGED ENTRIES DEADLINE	8 NLC TRAVEL HALF PAYMENT DEADLINE	9
10	11	12	13	14	15 MARCH OF DIMES FUNDRAISING REPORT DEADLINE	16
17	18	19	20	21	22 NLC TRAVEL FINAL PAYMENT DEADLINE	23
24	25	26	27	28	29	30
31	JUN 1	2	3	4	5	6
7	8	9 SLOTS REGISTRATION DEADLINE	10	11	12	13
14	15	16 SLOTS LATE REG/ SUBSTITUTION/CHANGE DEADLINE	17	18	19 SLOTS PAYMENT RECEIPT DEADLINE	20
21	22	23	24	25	26	27
						Institute for Leaders
28	29	30	JUL 1	2	3	4
National Leadership Conference, Salt Lake City						
- Salt Lake City						
5	6	7	8	9	10	11
12 GACTE (through 7/14)	13	14	15	16	17	18
					Region Officer Academy, Camp John Hope	
19	20 SLOTS	21 SLOTS	22 SLOTS	23 SLOTS	24	25
26	27	28	29	30	31	

Month	Events		Deadlines	
<b>AUG</b>	1 1-10/20 1-9/30	Online Membership Registration System Opens (National) Super Sweep Rally Roundup Membership Campaign	13 20 23	FALCON Registration Deadline (S) FALCON LATE Registration Deadline (S) FALCON Payment RECEIPT Deadline (S)
<b>SEP</b>	11-13 11 18 19	GBEA Conference, Brasstown Valley, Young Harris FALCON, Brasstown Valley, Young Harris FALCON, FFA-FCCLA Center, Covington FALCON, Bibb County Schools PLC, Macon	10 15 17 20	Fall Motivational Rally Registration Deadline (S) Last Day to Pay Dues to Attend FLC (N) Fall Motivational Rally LATE Registration Deadline (S) Rally Registration Payment RECEIPT Deadline (S)
<b>OCT</b>	1-20 10 14-11/18 21-11/30 22-11/15	Operation October Membership Campaign Fall Motivational Rally (Georgia National Fairgrounds) Fall LifeSmarts Challenge Now in November Membership Campaign Virtual Business Management & Finance Challenges	1 1 4 8 9-11 11 11 15 18 18 31	Membership Affiliation Deadline for Advisers on DOE Extended Day Grant (N) BALCONY Registration Deadline NFLC (Washington, DC) Registration Deadline (N) FLC Registration Deadline (S) FLC Housing Reservation Window (S) FLC Housing Reservation Deadline (S) NFLC (Birmingham) Registration Deadline (N) FLC LATE Registration/Change/Cancel Deadline (S) FLC Registration Payment RECEIPT Deadline (S) NFLC (Denver) Registration Deadline (N) Last Day to Pay Dues to Compete at RLC (N)
<b>NOV</b>	1-2 1-12/10 8-9 13-14 15 15-16 17 22-25	National Fall Leadership Conference, Washington, DC Non-stop November National Fall Leadership Conference, Birmingham Fall Leadership Conference, Athens American Enterprise Day National Fall Leadership Conference, Denver March of Dimes World Prematurity Awareness Day BALCONY, New York	1 1 19	Deadline to submit pictures for FLC Slideshow (S) RLC Skills Testing Registration Deadline (S) RLC Registration Deadline (S)
<b>DEC</b>	1-31 2-6 4-7	December Draft Membership Campaign RLC Skills Testing & Online Testing ACTE VISION, Anaheim	3 3 5 6	RLC Competitive Event Submission Deadline (S) RLC LATE Registration/Change/Cancel Deadline (S) Chapter of the Year Early Submission Deadline (S) RLC Registration Payment RECEIPT Deadline (S)
<b>JAN</b>	1-2/29 1-3/1 7-2/5 20 28-3/22	20 in '20 Membership Campaign Action Awareness Region Leadership Conferences (Dates/Locations TBA) RLC Winners Announced on LiveBinder Spring LifeSmarts Challenge	15 15 15 24	Last Day to Pay Dues to Compete at SLC (N) March of Dimes Grant Application Deadline (N) SLC Workshop Proposal Deadline (S) Region & State Officer Application RECEIPT Deadline (S)
<b>FEB</b>	2-8 2 3-28 4 5 6-11 6 7 8 10-14 13 21-22 24 28-3/5	National FBLA-PBL Week National FBLA Share Your FBLA-PBL Story Day Virtual Business Management and Finance Challenges National FBLA Each One Reach One Day National FBLA Adviser Appreciation Day/Professional Attire Day Middle Level SLC Skills & Online Testing National FBLA Career Awareness Day National FBLA-PBL Spirit Day National FBLA Community Service Day High School SLC Skills Testing CTSO Day at the Capitol State Officer Candidate Qualifying Interviews, Covington Middle Level State Leadership Conference, Covington High School SLC Online Testing	11 11 12-14 14 18 18 18 18 21 28	SLC Registration Deadline (Online) SLC Event Submission Deadline (S) SLC Housing Reservation Window (S) SLC Housing Reservation Deadline (S) Georgia FBLA Scholarship Application RECEIPT Deadline (S) SLC LATE Registration/Change/Cancel Deadline (S) March of Dimes Fundraising Forms for SLC Deadline (S) Chapter of the Year RECEIPT Deadline (S) SLC Registration Payment RECEIPT Deadline (S) SLC Hotel Payment Deadline (S)
<b>MAR</b>	20-21	FBLA State Leadership Conference, Atlanta	1 1 1	BAA Application Deadline – Future, Business, Leader (N) CSA Application Deadline – Community, Service Awards (N) Market Share Award Application Deadline (N)
<b>APR</b>	7-11 30	NBEA Convention, Boston Professional Membership Recognition Awards: Receipt Deadline	1 1 1 1 1 3 17 25 25	FINAL Membership Dues Receipt Deadline (N) 100% Class Participation, Membership Madness, Membership Mania Membership Achievement Awards Deadline (N) Distinguished Business Leader Scholarship Deadline (N) Outstanding Chapter Application Deadline (N) NLC Competitor Contract & Travel Deposit Deadline (S) NLC Attendee Travel Deposit Deadline (S) BAA Application Deadline – America Award (N) CSA Application Deadline – Achievement Award (N)
<b>MAY</b>			1 7 8 15 22	Adviser Wall of Fame Application Postmark Deadline (N) NLC Prejudged Entries Due to State Office (S) NLC Travel First Half Payment Deadline (S) March of Dimes Fundraising Report for NLC Recognition Deadline (N) NLC Travel Final Payment Deadline (S)
<b>JUN</b>	28-29 29-7/2	Institute for Leaders, Salt Lake City National Leadership Conference, Salt Lake City	9 16 19	SLOTS Registration Deadline (S) SLOTS Registration Payment RECEIPT Deadline (S) SLOTS LATE/Registration/Changes/Cancel Deadline (S)
<b>JUL</b>	12-14 17-18 20-23	GACTE Summer Conference, Atlanta Region Officer Academy Summer Leadership & Officer Training Summits (SLOTS)		

(N) = Submit to National FBLA Office; (S) = Submit to State Office in Smyrna (Competitive Events, Housing, Registration, and Payments)

Month	Events	Deadlines
<b>AUG</b>	1 1-9/30 Online Membership Registration System Opens (National) Rally Roundup Membership Campaign	13 FALCON Registration Deadline (S) 20 FALCON LATE Registration Deadline (S) 23 FALCON Payment RECEIPT Deadline (S)
<b>SEP</b>	11-13 GBEA Conference, Brasstown Valley, Young Harris 11 FALCON, Brasstown Valley, Young Harris 18 FALCON, FFA-FCCLA Center, Covington 19 FALCON, Bibb County Schools PLC, Macon	10 Fall Motivational Rally Registration Deadline (S) 15 Last Day to Pay Dues to Attend FLC (N) 17 Fall Motivational Rally LATE Registration Deadline (S) 20 Rally Registration Payment RECEIPT Deadline (S)
<b>OCT</b>	1-20 Operation October Membership Campaign 10 Fall Motivational Rally (Georgia National Fairgrounds) 21-11/30 Now in November Membership Campaign	1 Membership Affiliation Deadline for Advisers on DOE Extended Day Grant (N) 4 NFLC (Washington, DC) Registration Deadline (N) 8 FLC Registration Deadline (S) 9-11 FLC Housing Reservation Window (S) 11 FLC Housing Reservation Deadline (S) 11 NFLC (Birmingham) Registration Deadline (N) 15 FLC LATE Registration/Change/Cancel Deadline (S) 18 FLC Registration Payment RECEIPT Deadline (S) 18 NFLC (Denver) Registration Deadline (N) 31 Last Day to Pay Dues to Compete at RLC (N)
<b>NOV</b>	1-2 National Fall Leadership Conference, Washington, DC 1-12/10 Non-stop November 8-9 National Fall Leadership Conference, Birmingham 13 Middle Level Fall Leadership Conference, Athens 15 American Enterprise Day 15-16 National Fall Leadership Conference, Denver 17 March of Dimes World Prematurity Awareness Day	1 Deadline to submit pictures for FLC Slideshow (S) 19 RLC Registration Deadline (S)
<b>DEC</b>	1-31 December Draft Membership Campaign 2-6 RLC Online Testing 4-7 ACTE VISION, Anaheim	3 Competitive Event Submission Deadline 3 RLC LATE Registration/Change/Cancel Deadline (S) 6 RLC Registration Payment RECEIPT Deadline (S)
<b>JAN</b>	1-2/29 20 in '20 Membership Campaign 7-2/5 Region Leadership Conferences (Dates/Locations TBA) 20 RLC Winners Announced on LiveBinder	15 Last Day to Pay Dues to Compete at ML SLC or HS SLC (N) 15 March of Dimes Grant Application Deadline (N) 24 State Officer Application RECEIPT Deadline (E) 28 ML SLC Registration Deadline (Online) 28 ML SLC Event Competitive Submission Deadline (E)
<b>FEB</b>	2-8 National FBLA-PBL Week 2 National FBLA Share Your FBLA-PBL Story Day 4 National FBLA Each One Reach One Day 5 National FBLA Adviser Appreciation Day/Professional Attire Day 6-7, 10-11 Middle Level SLC Skills & Online Testing 6 National FBLA Career Awareness Day 7 National FBLA-PBL Spirit Day 8 National FBLA Community Service Day 24 Middle Level State Leadership Conference, Covington	4 ML SLC LATE Registration/Change/Cancel Deadline (S) 4 ML SLC Pictures Submission Deadline (E) 7 Chapter of the Year RECEIPT Deadline (E) 7 ML SLC Registration Payment RECEIPT Deadline (S)
<b>MAR</b>	20-21 FBLA (High School) State Leadership Conference, Atlanta	1 LEAD Application Deadline 1 Market Share Award Application Deadline (N)
<b>APR</b>	7-11 NBEA Convention, Boston 30 Professional Membership Recognition Awards: Receipt Deadline	1 FINAL Membership Dues Receipt Deadline (N) 1 100% Class Participation, Membership Achievement Awards Deadline (N) 1 Chapter Champion Application Deadline (N) 3 NLC Travel Deposit Deadline (S)
<b>MAY</b>		1 Adviser Wall of Fame Application Postmark Deadline (N) 7 NLC Prejudged Entries Due to State Office (S) 8 NLC Travel First Half Payment Deadline (S) 15 March of Dimes Fundraising Report for NLC Recognition Deadline (N) 22 NLC Travel Final Payment Deadline (S)
<b>JUN</b>	29-7/2 National Leadership Conference, Salt Lake City	9 SLOTS Registration Deadline (S) 16 SLOTS Registration Payment RECEIPT Deadline (S) 19 SLOTS LATE/Registration/Changes/Cancel Deadline (S)
<b>JUL</b>	12-14 GACTE Summer Conference, Athens 17-18 Region Officer Academy (for new ML state officers) 20-23 Summer Leadership & Officer Training Summits (SLOTS)	

(N) = Submit to National FBLA Office; (S) = Submit to State Office in Smyrna (Competitive Events, Housing, Registration, and Payments) (E) = Submit ML Comp Events items to Evans





Event	Group	Grade	Type*	Region**	State**	National***	Legend
3-D Animation	A	9-12	Team (1-3)		T, P (2) ^	T, P (4) ^	<b>Events Starting at RLC</b>
Accounting I	A	9-12	Individual	O (5)	O (Reg-10+)	W (4)	
Accounting II	A	9-12	Individual		O (5)	W (4)	<b>P</b> = Performance
Advertising	A	9-12	Individual		O (5)	W (4)	<b>I</b> = Interactive Case Presentation
Agribusiness	A	9-12	Individual		O (5)	W (4)	<b>W</b> = Online objective test at NLC
American Enterprise Project	A	9-12	Chapter (1-3)		Rep, P (1) ^	Rep, P (4) ^	
Banking & Financial Systems	A	9-12	Team (1-3)	O (2)	O, I (Reg #-12)	W, I (4)	<b>O</b> = School-Site Online Testing
Broadcast Journalism	A	9-12	Team (1-3)	T (2) ^	T, P (Reg #-12) ^	P (4)	<b>S</b> = School-Site Skills Testing
Business Calculations	A	9-12	Individual	O (5)	O (Reg-10+)	W (4)	
Business Communication	A	9-12	Individual	O (5)	O (Reg-10+)	W (4)	<b>T</b> = Technical Submission
Business Ethics	B	9-12	Team (1-3)	P (1)	P (Reg-1+)	P (4)	
Business Financial Plan	A	9-12	Team (1-3)		Rep, P (2) ^	Rep, P (4) ^	<b>Rep</b> = Report
Business Law	A	9-12	Individual		O (5)	W (4)	
Business Plan	A	9-12	Team (1-3)	Rep (2) ^	Rep, P (Reg #-12) ^	Rep, P (4) ^	<b>Rec</b> = Recognition
Client Service	B	9-12	Individual	I (1)	I (Reg-1+)	I (4)	
Coding & Programming	A	9-12	Individual		T, P (5) ^	P (4)	<b>Reg-1+</b> = Top 1 advance from each region plus state at-large entries
Community Service Project	A	9-12	Chapter (1-3)		Rep, P (1) ^	Rep, P (4) ^	
Computer Applications	A	9-12	Individual	S (1)	S, O (RQS-40)	S, W (4)	<b>Reg-10+</b> = Top 10 advance from each region plus state at-large entries
Computer Game & Simulation Programming	A	9-12	Team (1-3)		T, P (5) ^	P (4)	
Computer Problem Solving	A	9-12	Individual		O (5)	W (4)	<b>Reg-#</b> - Competitors must place among the top scorers statewide to advance from region
Cyber Security	A	9-12	Individual		O (5)	W (4)	
Database Design & Applications	A	9-12	Individual	S (1)	S, O (RQS-40)	S, W (4)	<b>RQS</b> = Competitors must achieve a region qualifying score
Digital Video Production	A	9-12	Team (1-3)	T (2) ^	T, P (Reg #-12) ^	T, P (4) ^	
E-Business	A	9-12	Team (1-3)		T, P (2) ^	P (4)	* Number in parentheses denotes the number of members that must be on a team. For example, in Global Business, each chapter must enter two (2) to three (3) individuals; whereas, for Parliamentary Procedure, each chapter may enter four (4) or five (5) individuals.
Economics	A	9-12	Individual	O (5)	O (Reg-10+)	W (4)	
Electronic Career Portfolio	A	9-12	Individual	T (2) ^	P (Reg #-12)	P (4)	** Number in parentheses denotes number of competitors/teams allowed from each chapter
Emerging Business Issues	B	9-12	Team (1-3)	P (1)	P (Reg-1+)	P (4)	
Entrepreneurship	A	9-12	Team (1-3)	O (2)	O, I (Reg #-12)	W, I (4)	^ Requires a separate submission prior to conference. Refer to event guidelines for more information.
Future Business Leader	A	9-12	Individual	O (5)	O, P (Reg #-20) ^	W, P (4) ^	
Global Business	A	9-12	Team (1-3)	O (2)	O, I (Reg #-12)	W, I (4)	
Graphic Design	A	9-12	Team (1-3)	T (2) ^	T, P (Reg #-12) ^	P (4)	
Healthcare Administration	A	9-12	Individual		O (5)	W (4)	
Help Desk	A	9-12	Individual	O (5)	O, I (Reg #-12)	W, I (4)	
Hospitality Management	A	9-12	Team (1-3)	O (2)	O, I (Reg #-12)	W, I (4)	
Impromptu Speaking	B	9-12	Individual	P (1)	P (Reg-1+)	P (4)	
Insurance & Risk Management	A	9-12	Individual		O (5)	W (4)	
Introduction to Business	A	9-10	Individual		O (5)	W (4)	
Introduction to Business Communication	A	9-10	Individual	O (5)	O (Reg-10+)	W (4)	
Introduction to Business Presentation	B	9-10	Team (1-3)	P (1)	P (Reg-1+)	P (4)	
Introduction to Business Procedures	A	9-10	Individual		O (5)	W (4)	
Introduction to FBLA	A	9-10	Individual		O (5)	W (4)	
Introduction to Financial Math	A	9-10	Individual	O (5)	O (Reg-10+)	W (4)	
Introduction to Information Technology	A	9-10	Individual	O (5)	O (Reg-10+)	W (4)	
Introduction to Parliamentary Procedure	A	9-10	Individual		O (5)	W (4)	
Introduction to Public Speaking	B	9-10	Individual	P (1)	P (Reg-1+)	P (4)	
Job Interview	B	9-12	Individual	P (1) ^	P (Reg-1+) ^	P (4) ^	
Journalism	A	9-12	Individual		O (5)	W (4)	
Local Chapter Annual Business Report		9-12	Chapter		Rep, P (1) ^	Rep, P (4) ^	
Management Decision Making	A	9-12	Team (1-3)	O (2)	O, I (Reg #-12)	W, I (4)	
Management Information Systems	A	9-12	Team (1-3)	O (2)	O, I (Reg #-7)	W, I (4)	
Marketing	A	9-12	Team (1-3)	O (2)	O, I (Reg #-12)	W, I (ST-4)	
Mobile Application Development	A	9-12	Team (1-3)		T, P (5) ^	P (4)	
Network Design	A	9-12	Team (1-3)	O (2)	O, I (Reg #-7)	W, I (4)	
Networking Concepts	A	9-12	Individual		O (5)	W (4)	
Organizational Leadership	A	9-12	Individual		O (5)	W (4)	
Parliamentary Procedure	A	9-12	Team (4-5)	O (2)	O, P (Reg #-7)	W, P (4)	
Partnership with Business Project	A	9-12	Chapter (1-3)		Rep, P (1) ^	Rep, P (4) ^	
Personal Finance	A	9-12	Individual	O (5)	O (Reg-10+)	W (4)	
Political Science	A	9-12	Individual		O (5)	W (4)	
Public Service Announcement	A	9-12	Team (1-3)	T (2) ^	P (Reg #-12)	P (4)	
Public Speaking	B	9-12	Individual	P (1)	P (Reg-1+)	P (4)	
Publication Design	A	9-12	Team (1-3)	T (2) ^	T, P (Reg #-12) ^	P (4)	
Sales Presentation	B	9-12	Individual	P (1)	P (Reg-1+)	P (4)	
Securities & Investments	A	9-12	Individual		O (5)	W (4)	
Social Media Campaign	A	9-12	Team (1-3)	P (1)	P (Reg-1+)	P (4)	
Sports & Entertainment Management	A	9-12	Team (1-3)	O (2)	O, I (Reg #-12)	W, I (ST-4)	
Spreadsheet Applications	A	9-12	Individual	S (1)	S, O (RQS-40)	S, W (4)	
Website Design	A	9-12	Team (1-3)	T (2) ^	T, P (Reg #-12) ^	P (4)	
Who's Who in FBLA		9-12	Individual		Rec (1) ^	Rec (1)	
Word Processing	A	9-12	Individual	S (1)	S, O (RQS-40)	S, W (4)	

Event	Grade	Type*	Region**	State**	National***	Legend
Battle of the Chapters	5-8	Team (3)		SSO, P		<b>Events Starting at RLC</b>
Business Concepts	5-8	Individual	SSO	SSO		P = Performance
Business Etiquette	5-8	Individual	SSO	SSO	W (1)	SSO = School-Site Online Testing
Business Math & Financial Literacy	5-8	Individual	SSO	SSO	W (1)	SSS = School-Site Skills Testing
Career Exploration	5-8	Individual	SSO	SSO	W (1)	T = Technical Submission
Chapter of the Year		Chapter		Rec (1) ^		W = Online Testing at NLC
Community Service Project		Chapter		Rep, P (1) ^	P (1)	Rep = Report
Computer & Internet Concepts	5-8	Individual	SSO	SSO		Rec = Recognition
Computer Applications	5-8	Individual		SSS (3)		* Number in parentheses denotes the number of members that must be on a team. For example, in Desktop Publishing, each chapter may enter teams of one to three (1-3) individuals each.
Creed	5-8	Individual	P (1)^	P (Top 15)		** Number in parentheses denotes number of competitor/teams allowed from each chapter
Critical Thinking	5-8	Team (1-3)	P (1)^	P (Top 15)	P (1)	*** Number in parentheses denotes number of competitors/teams receiving recognition from the national office
Desktop Publishing	5-8	Team (1-3)		SSS (3)		^ Requires a separate submission prior to conference. Refer to event guidelines for more information.
Digital Citizenship	5-8	Individual	SSO	SSO	W (1)	
Elevator Speech	5-8	Individual	P (1)^	P (Top 15)	T, P (1)	
Employability Skills	5-8	Individual	SSO	SSO		
FBLA Concepts	5-8	Individual	SSO	SSO		
Introduction to Business Communication	5-8	Individual	SSO	SSO		
Introduction to Computer Science & Coding	5-8	Individual	SSO	SSO	W (1)	
Invention Convention	5-8	Team (1-3)	T (2)^	P (Top 15)		
Marketing Concepts	5-8	Individual	SSO	SSO		
Microsoft Office Concepts	5-8	Individual	SSO	SSO		
Multimedia & Website Development	5-8	Individual		T, SSO (1) ^		
Outstanding Chapter Award Merit		Chapter				
Outstanding Middle Level Adviser		Individual		Rec (1) ^		
Outstanding Middle Level Supporter		Individual		Rec (1) ^		
Parliamentary Procedure Concepts	5-8	Individual	SSO	SSO		
Public Speaking – ML	5-8	Individual	P (1)^	P (Top 15)		
Social Media Concepts	5-8	Individual	SSO	SSO		
Video Public Service Announcement	5-8	Team (1-3)		T (1) ^		
Young Leader Award	5-8	Individual		Rec (1)	Rec (1)^	
Note: Competitors in Creed, Elevator Speech, Invention Convention, and Public Speaking – ML must first qualify at RLC as one of the Top 15 entries statewide to compete at the ML State Leadership Conference.						

## Middle Level Changes for 2019-2020

### Business Etiquette

This event will now be offered as a region event.

### Computer Applications

This event will combine Keyboarding Applications and Spreadsheet into a single event.

### Digital Citizenship

This event will now be offered as a region event.

### Employability Skills

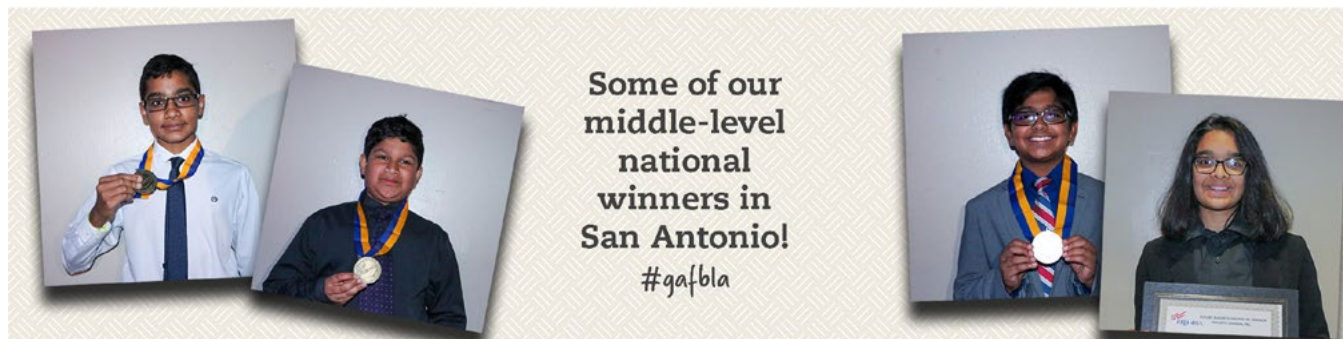
This event will now consist solely of an only objective test at region and at state.

### Retired Events

Computer Slide Show Presentation  
Impromptu Speaking  
Spelling Concepts

### Competitive Event Topics

For complete event regulations and this year's topics, please refer to the 2019-2020 Georgia FBLA - Middle Level Competitive Event Guidelines, available in September.



## Competitive Event Topics

For complete event regulations, please refer to the 2019-2020 Georgia FBLA Competitive Event Guidelines, available in September.

### 3-D Animation

Using 3-D animation, create an informational video to train new FBLA chapter officers. The video should include

- Team building
- Officer duties
- Developing a Program of Work

### Broadcast Journalism

You and/or your team are part of your school's broadcast team. Create a live broadcast event that includes the following

- Social media/cell phones on campus
- Financial literacy story for your audience
- Sports story from your campus

### Business Ethics

Research the ethical issues of photo manipulation related to journalistic practices and public opinion

### Business Financial Plan

Create a Business Financial Plan for a local rental business that will also do business online. The business should be specifically targeted for your community. The Business Financial Plan should include a name for the business, what items you will be renting, plans for needed construction and/or renovation to the building, equipment to be purchased, inventory for your launch date, hours of operation, staffing requirements, information on developing your e-business website, a promotional plan, and a social media plan

### Coding & Programming

Develop an original computer program to track hours for the Community Service Awards program for your chapter members. The program must complete a minimum of the following tasks:

- Track student name, student number, and grade in school with ability to enter/view/edit
- Track the total of community service hours per student with ability to enter/view/edit.
- Track the Community Service Award program category per student with the ability to enter/view/edit
- Generate or print weekly/monthly report to show total number of community service hours per student
- Generate or print weekly/monthly report to show Community Service Award program categories and total hours
- Data must be stored persistently. Storage may be in a relational database, a document-oriented NoSQL database, flat text files, flat JSON, or XML files
- The user interface must be a GUI with a minimum of five different control types including such things as drop-down lists, text fields, check boxes, emails, or other relevant control types,
- All data entry must be validated with appropriate user notifications and error messages including the use of required fields

### Computer Game & Simulation Programming

Develop a 2D side scrolling game about the FBLA Business Achievement Awards (BAA) Program

- Give the game a name. The game must have a winning condition (points). You must implement a system of rewards (tokens), obstacles (penalties), a minimum of four levels, and lives. There must be an increase in difficulty as the levels increase
- The game must be compatible with a Windows 7 or newer operating system
- The game should be secure and bug free
- The game should utilize two of the following: keyboard, touchscreen, and/or mouse
- The game must be compatible for a maximum ESRB rating of E10+
- The game should have an instructional display
- The game should have a menu with start and exit/quit at any point and a score board at the end

.

## Digital Video Production

Create a video promoting a new discount airline. The airline serves the states surrounding the one in which you live. The video should promote the new airline, include a theme/slogan, share information about flight schedules, and describe the frequent flyer program.

### E-Business

Create an E-business website for a local rental business that will also do business online. The business should be specifically targeted for your community. The E-business site should include a name for the business and what items you will be renting. Include pictures and descriptions of items for rent. The site needs to include purchase and shipping information, a shopping cart, and social media links. (NOTE: No actual social media accounts should be created for this event.)

### Emerging Business Issues

The traditional work environment is changing as technology provides employees the ability to work from anywhere. How is this trend positively and negatively affecting the modern business environment and employee collaboration?

### Graphic Design

Your company has been hired to create the name for a new and upcoming music artist/band. You and/or your team will develop the promotional/branding graphics for the new artist/band. The artist/band will need an identity with a name, logo, and webpage banner. The package should also include graphics for a t-shirt, the cargo vehicle graphics (vehicle to move equipment from one performance to another), and the stage design

### Introduction to Business Presentation

Prepare a presentation discussing how the news/media industry can recover from a tarnished image

### Mobile Application Development

Develop an app for local chapters to manage their chapters

- The app must include: App Name, About FBLA, Join FBLA (form), Calendar, links to FBLA websites, Local Officer Team, links to Social Media, Competitive Events, Current Events, Sign-up for a current event (form for either competitive event, fundraiser, or community service), Q&A and Contact Us
- The app must include a way to track chapter meeting attendance
- The app must be designed for a phone/tablet
- The operating system must be mobile based such as Android or iOS
- The app should state its licensing and terms of use

### Public Service Announcement

Create a Public Service Announcement about the importance of financial literacy for teens

### Publication Design

Your company has been hired to create the name for a new and upcoming music artist/band. You and/or your team will develop publication items for the new artist/band. You and/or your team will create the name and logo of the artist/band. In addition, an event poster, an event banner, an event venue setup/layout, and a news release must be created

### Social Media Campaign

Financial literacy is important for financial health in the future. Plan a social media campaign to increase an FBLA member's knowledge of finances and the impact of personal financial literacy training. (NOTE: No live social media accounts should be created for this event.)

### Website Design

Create a website for a new discount airline. This airline serves the states surrounding the one in which you live. The airline has hired you to create a website. The website must include

- Airline name and theme/slogan
- Introduction to the airline that includes animation
- Flight schedules, with the ability to book flights
- Information on the frequent flyer program
- How to apply for a job with the airline
- Social media links (NOTE: No live social media accounts should be created for this event.)





## Competitive Event Changes

### Business Plan

Report length has been shortened to 15 pages.

### Future Business Leader

Only the top 20 on the RLC objective test will advance to SLC.

### Local Chapter Annual Business Report

A performance component will be added to this event at SLC and NLC.

### Social Media Campaign

The RLC prejudged component will now be replaced with a presentation to a panel of judges at RLC.

### Banking & Financial Systems, Entrepreneurship, Global Business, Hospitality Management, Management Decision Making, Management Information Systems, Marketing, Network Design, Parliamentary Procedure, and Sports & Entertainment Management

No more super teams will be allowed at SLC or NLC. Therefore, teams will take a collaborative test and the top 12 teams (top 7 teams for Management Information Systems and Network Design) statewide will advance to SLC. Up to four teams with the top overall SLC scores will advance to NLC.

## Competitor Multi-Event Eligibility Rules

### Group A Events

Members may enter up to two (2) events in this group:

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• 3D Animation</li> <li>• Accounting I</li> <li>• Accounting II</li> <li>• Advertising</li> <li>• Agribusiness</li> <li>• American Enterprise Project</li> <li>• Banking &amp; Financial Systems</li> <li>• Broadcast Journalism</li> <li>• Business Calculations</li> <li>• Business Communication</li> <li>• Business Financial Plan</li> <li>• Business Law</li> <li>• Business Plan</li> <li>• Coding &amp; Programming</li> <li>• Community Service Project</li> <li>• Computer Applications</li> <li>• Computer Game &amp; Simulation Programming</li> <li>• Computer Problem Solving</li> <li>• Cyber Security</li> <li>• Database Design &amp; Applications</li> <li>• Digital Video Production</li> <li>• E-business</li> <li>• Economics</li> <li>• Electronic Career Portfolio</li> <li>• Entrepreneurship</li> <li>• Future Business Leader</li> <li>• Global Business</li> <li>• Graphic Design</li> <li>• Healthcare Administration</li> <li>• Help Desk</li> <li>• Hospitality Management</li> <li>• Insurance &amp; Risk Management</li> </ul> | <ul style="list-style-type: none"> <li>• Introduction to Business</li> <li>• Introduction to Business Communication</li> <li>• Introduction to Business Procedures</li> <li>• Introduction to FBLA</li> <li>• Introduction to Financial Math</li> <li>• Introduction to Parliamentary Procedure</li> <li>• Introduction to Information Technology</li> <li>• Journalism</li> <li>• Management Decision Making</li> <li>• Management Information Systems</li> <li>• Marketing</li> <li>• Mobile Application Development</li> <li>• Network Design</li> <li>• Networking Concepts</li> <li>• Organizational Leadership</li> <li>• Parliamentary Procedure</li> <li>• Partnership with Business Project</li> <li>• Personal Finance</li> <li>• Political Science</li> <li>• Public Service Announcement</li> <li>• Publication Design</li> <li>• Securities &amp; Investments</li> <li>• Sports &amp; Entertainment Management</li> <li>• Spreadsheet Applications</li> <li>• Website Design</li> <li>• Word Processing</li> </ul> |
|---|---|

### Group B Events

Members may enter only (1) event in this group but may also enter one event from another group

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• Business Ethics</li> <li>• Client Service</li> <li>• Emerging Business Issues</li> <li>• Impromptu Speaking</li> <li>• Introduction to Business Presentation</li> </ul> | <ul style="list-style-type: none"> <li>• Introduction to Public Speaking</li> <li>• Job Interview</li> <li>• Public Speaking</li> <li>• Sales Presentation</li> <li>• Social Media Campaign</li> </ul> |
|--|--|

Members are allowed to compete in up to two events. However, members may not compete in two Group B events

Note: Even though members can compete in two events at SLC, a member to enter one individual/team event at NLC. In the event that a member qualifies for more than one NLC event, he/she will have to choose by March 31, which NLC event he/she will enter.

## SLC Eligibility Scenarios for RLC Events

### Scenario 1: Objective Events

The top ten (10) winners in the following events will automatically advance to SLC from each RLC:

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• Accounting I</li> <li>• Business Calculations</li> <li>• Business Communication</li> <li>• Economics</li> <li>• Introduction to Business Communication</li> </ul> | <ul style="list-style-type: none"> <li>• Introduction to Financial Math</li> <li>• Introduction to Information Technology</li> <li>• Personal Finance</li> </ul> |
|--|--|

Additionally, the next 5 top scores statewide that did not qualify automatically will receive at-large entries to SLC.

### Scenario 2: Performance Events

The top one (1) winner in the following events will automatically advance to SLC from each RLC:

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• Business Ethics</li> <li>• Client Service</li> <li>• Emerging Business Issues</li> <li>• Impromptu Speaking</li> <li>• Introduction to Business Presentation</li> </ul> | <ul style="list-style-type: none"> <li>• Introduction to Public Speaking</li> <li>• Job Interview</li> <li>• Public Speaking</li> <li>• Sales Presentation</li> <li>• Social Media Campaign</li> </ul> |
|--|--|

Additionally, 17 at-large SLC entries in each of these events will be distributed among the regions, based on the number of competitors registered in each event

### Scenario 3: Skills Events

Only those competitors who achieve a minimum skills/technical score will advance to SLC from the RLC (minimum RQS-region qualifying score is listed in parenthesis):

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Computer Applications (40)</li> <li>• Database Design &amp; Applications (40)</li> </ul> | <ul style="list-style-type: none"> <li>• Spreadsheet Applications (40)</li> <li>• Word Processing (40)</li> </ul> |
|---|---|

### Scenario 4: FBL, Case Study, & Technical Events

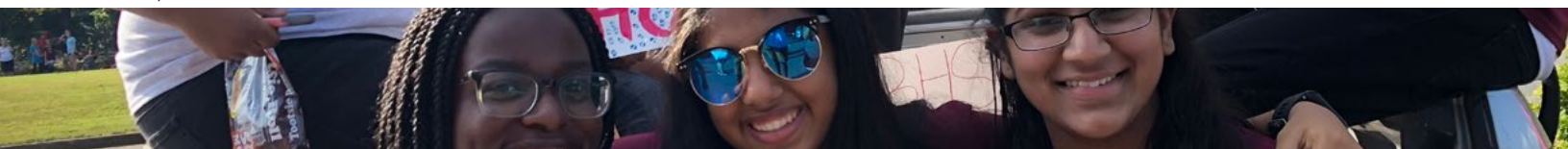
Only the top individual scorers or teams with the highest averages (plus top individual qualifiers) across the state will advance to SLC from the RLC (number of competitors/teams statewide that advance to SLC in each event is listed in parenthesis):

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• Banking &amp; Financial Systems (12)</li> <li>• Broadcast Journalism (12)</li> <li>• Business Plan (7)</li> <li>• Digital Video Production (12)</li> <li>• Entrepreneurship (12)</li> <li>• Electronic Career Portfolio (12)</li> <li>• Future Business Leader (20)</li> <li>• Global Business (12)</li> <li>• Graphic Design (12)</li> <li>• Help Desk (12)</li> <li>• Hospitality Management (12)</li> <li>• Management Decision Making (12)</li> </ul> | <ul style="list-style-type: none"> <li>• Management Information Systems (7)</li> <li>• Marketing (12)</li> <li>• Network Design (7)</li> <li>• Parliamentary Procedure (7)</li> <li>• Public Service Announcement (12)</li> <li>• Publication Design (12)</li> <li>• Sports &amp; Entertainment Management (12)</li> <li>• Website Design (12)</li> </ul> |
|--|---|

### Scenario 5: Non-RLC Events (Straight to State)

The following events do not require members to qualify at RLC in order to compete at SLC:

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• 3-D Animation</li> <li>• Accounting II</li> <li>• Advertising</li> <li>• Agribusiness</li> <li>• American Enterprise Project</li> <li>• Business Financial Plan</li> <li>• Business Law</li> <li>• Coding &amp; Programming</li> <li>• Community Service Project</li> <li>• Computer Game &amp; Simulation Programming</li> <li>• Computer Problem Solving</li> <li>• Cyber Security</li> <li>• E-business</li> <li>• Healthcare Administration</li> <li>• Insurance &amp; Risk Management</li> <li>• Introduction to Business</li> </ul> | <ul style="list-style-type: none"> <li>• Introduction to Business Procedures</li> <li>• Introduction to FBLA</li> <li>• Introduction to Parliamentary Procedure</li> <li>• Journalism</li> <li>• Local Chapter Annual Business Report</li> <li>• Mobile Application Development</li> <li>• Networking Concepts</li> <li>• Organizational Leadership</li> <li>• Partnership with Business Project</li> <li>• Political Science</li> <li>• Securities &amp; Investments</li> <li>• Who's Who in FBLA</li> </ul> |
|--|---|



## Ten things not to wear at professional conferences:



## Acceptable Attire

Business suit with:

- Blouse
- Collared dress shirt and neck or bow tie

Dress pants or skirt with:

- Blouse
- Collared dress shirt and neck or bow tie

Business dress

Blazer with dress pants and:

- Blouse
- Collared dress shirt and neck or bow tie

Dress shoes/dress boots

- Boat shoes

## Unacceptable Attire

- Jewelry in visible body piercing, other than ears
- Denim or flannel clothing of any kind
- Shorts
- Athletic clothing
- Leggings or graphic designed hosiery/tights
- Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses
- Swimwear
- Flip flops or casual sandals
- Athletic shoes
- Industrial work shoes
- Hiking boots
- Any canvas or fabric shoes
- Hats
- Clothing with printing that is suggestive, obscene, or promotes illegal substances

*No dress code can cover all contingencies, so Georgia FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser.*

## SHOW YOUR GEORGIA FBLA PRIDE! ADOPT THE OFFICIAL DRESS TODAY!

The Georgia FBLA Board of Directors has established the official dress for Georgia FBLA. We encourage your chapter will show its Georgia FBLA pride by adopting the official uniform of Georgia FBLA.

The official dress for FBLA members consists of:

- Standard solid navy blue blazer with the FBLA patch with dress khaki skirt or slacks OR a matching navy blue suit with the FBLA patch. The patch should be placed over the left chest pocket;
- If a skirt is worn, the skirt should extend to the knee or slightly below, hemmed evenly across the bottom. Skirt should be no higher than 2 inches above the knee;
- White collared, button-up, long-sleeved dress shirt, blouse or shell (no t-shirts, polo/golf shirts, or camisoles);
- Dress shoes – open toe or sling back acceptable, but not both (no boots, sandals, tennis shoes);
- Official blue FBLA necktie (not bowtie) or scarf. The red FBLA tie or scarf is only appropriate for region and state officers but should not be worn when competing.

### Required for all **HIGH SCHOOL** performance competitors at the 2020 RLC and SLC in the following events:

- 3D Animation (SLC)
- American Enterprise Project (SLC)
- Banking & Financial Systems (SLC)
- Broadcast Journalism (SLC)
- Business Ethics
- Business Financial Plan (SLC)
- Business Plan (SLC)
- Client Service
- Coding & Programming (SLC)
- Community Service Project (SLC)
- Computer Game & Simulation Programming (SLC)
- Digital Video Production (SLC)
- E-business (SLC)
- Electronic Career Portfolio (SLC)
- Emerging Business Issues
- Entrepreneurship (SLC)
- Future Business Leader (SLC)
- Global Business (SLC)
- Graphic Design (SLC)
- Help Desk (SLC)
- Hospitality Management (SLC)
- Impromptu Speaking
- Introduction to Business Presentation
- Introduction to Public Speaking
- Job Interview
- Management Decision Making (SLC)
- Management Information Systems (SLC)
- Marketing (SLC)
- Mobile Application Development (SLC)
- Network Design (SLC)
- Parliamentary Procedure (SLC)
- Partnership with Business Project (SLC)
- Public Service Announcement (SLC)
- Public Speaking
- Publication Design (SLC)
- Sales Presentation
- Social Media Campaign
- Sports & Entertainment Management (SLC)
- Website Design (SLC)



Official FBLA patches, ties, and scarves can be purchased at the FBLA Marketplace ([www.fblamarketplace.com](http://www.fblamarketplace.com)). These items will also be sold at all Georgia FBLA-sponsored conferences.



150

our most winners ever!  
members walked across the stage

17

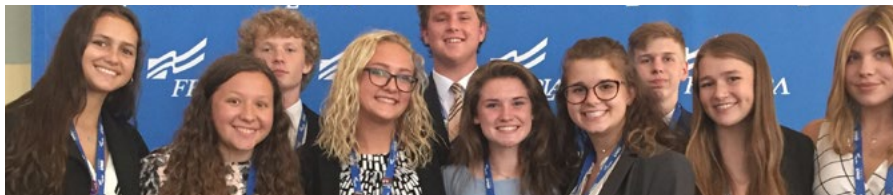
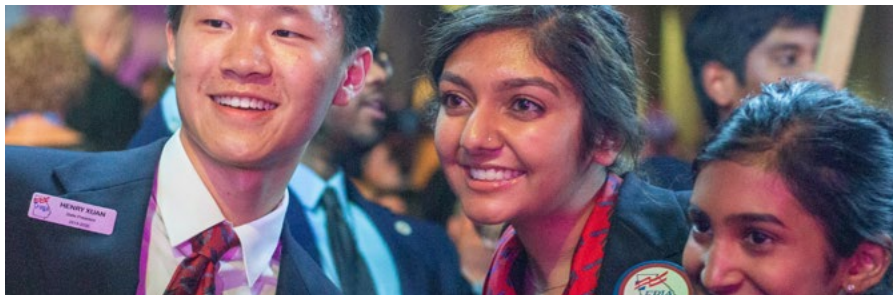
first place winners

105

top ten finishes  
more than any other state!


**Elizabeth Howell**  
Our first National Parliamentarian

<b>1st Place - Agribusiness</b> Eric Evonsion Alpharetta High School	<b>1st Place - Business Law</b> Neha Subramanian Johns Creek High School	<b>1st Place - Business Math &amp; Financial Literacy - ML</b> Yugeshwar Muralidhar South Forsyth Middle School
<b>1st Place - Computer Applications</b> Ameya Jadhav Denmark High School	<b>1st Place - Cyber Security</b> Nicole Li Johns Creek High School	<b>1st Place - Health Care Administration</b> Johanna Chien Johns Creek High School
<b>1st Place - Intro to Business Presentation</b> Grady Etheridge, Ajinkya Gundaria, Rohit Jivangikar Alpharetta High School	<b>1st Place - Intro to Computer Science &amp; Programming - ML</b> Ronak Vyas Webb Bridge Middle School	<b>1st Place - Intro to Public Speaking</b> Douglas Johnson Dunwoody High School
<b>1st Place - Journalism</b> Claire Deng South Forsyth High School	<b>1st Place - Management Decision Making</b> Samarth Mishra, Arthur Yu, Rohit Das Alpharetta High School	<b>1st Place - Networking Concepts</b> Adit Sachde Northview High School
<b>1st Place - Organizational Leadership</b> Nidhi Pai Northview High School	<b>1st Place - Political Science</b> Austin Huang Alpharetta High School	<b>1st Place - Social Media Campaign</b> Mitali Patel, Esmeralda Hernandez Swainsboro High School
<b>1st Place - Website Design</b> Manasi Oleti, Veda Nune, Anvi Peddi Denmark High School	<b>1st Place - Study Skills - ML Open Event</b> Samhitha Yeleti Riverwatch Middle School	<b>2nd Place - Advertising</b> Harish Sabapathy Denmark High School
<b>2nd Place - Agribusiness</b> Pranay Appikatta South Forsyth High School	<b>2nd Place - Business Law</b> Vishesh Patel Houston County High School	<b>2nd Place - Coding &amp; Programming</b> Sanjay Mohandas Lambert High School
<b>2nd Place - Computer Applications</b> Maisilyn Corbin Bleckley County High School	<b>2nd Place - Cyber Security</b> Yin Lin Lambert High School	<b>2nd Place - Digital Citizenship - ML</b> Sheel Shailesh Riverwatch Middle School
<b>2nd Place - Hospitality Management</b> Megha Vemuri, Manoj Nivarthi, Dheeraj Eidnani Alpharetta High School	<b>2nd Place - Impromptu Speaking</b> Chandler McCleskey Riverwood International Charter School	<b>2nd Place - Intro to Business Communication</b> Tharini Ramakrishnan Kavitha South Forsyth High School
<b>2nd Place - Journalism</b> Megan Eng Alpharetta High School	<b>2nd Place - Management Decision Making</b> Sachinshripad Dasu, Ruhan Ponnada, Sharavanan Sivakumar South Forsyth High School, Northview High School	<b>2nd Place - Multimedia &amp; Website Development - ML</b> Sathvik Shivaram Piney Grove Middle School
<b>2nd Place - Network Design</b> Fabrizio Cabrejos, Shalu Patel, Luca Maddaleni Collins Hill High School, Riverwood International Charter School	<b>2nd Place - Organizational Leadership</b> James Shin Richmond Hill High School	<b>2nd Place - Personal Finance</b> Dev Joshi The Westminster Schools
<b>2nd Place - Publication Design</b> Anushka Bagad, Sai Sanjana Prakash South Forsyth High School	<b>2nd Place - Spreadsheet Applications</b> Chase Rogers Towns County High School	<b>2nd Place - Word Processing</b> Garrett Moseley Wayne County High School
<b>3rd Place - Business Ethics</b> Kaushal Gokare, Joseph Yoo, Linjay Zeng Alpharetta High School	<b>3rd Place - Coding &amp; Programming</b> Jonathan Strickland Thomas County Central High School	<b>3rd Place - Computer Applications</b> Michaela Dixon Houston County High School
<b>3rd Place - Computer Game &amp; Simulation Programming</b> Jasmine Milligan, Olivia Nogales Lambert High School	<b>3rd Place - E-business</b> Askarsh Naik, Jai Bhatia, Skyler Feng Lambert High School	<b>3rd Place - Future Business Leader</b> Devansh Yerpude Northview High School
<b>3rd Place - Hospitality Management</b> Tanvi Patil, Trisha Patil Alpharetta High School	<b>3rd Place - Intro to FBLA</b> Haley Mosley Metter High School	<b>3rd Place - Personal Finance</b> Kiran Gadde The Westminster Schools
<b>3rd Place - Social Media Campaign</b> Khushi Magiawala, Nivethaashri Sundaramurthy Alpharetta High School	<b>3rd Place - Word Processing</b> Kaci Xie Alpharetta High School	<b>4th Place - Coding &amp; Programming</b> Aditya Varun Pratap South Forsyth High School
<b>4th Place - Cyber Security</b> Eliahs Lopez Evans High School	<b>4th Place - E-business</b> Milan Chokshi, Vumsee Poliseti, Nikhil Uppal Johns Creek High School	<b>4th Place - Entrepreneurship</b> Rane Hill, Connor Byers, Abhishek Pasupuleti Centennial High School, Oconee County High School, South Forsyth High School
<b>4th Place - Intro to Business Presentation</b> Anish Garikapati, Hari Kumaran, Kaleb Rasmussen Denmark High School	<b>4th Place - Management Information Systems</b> Anish Jasianghani Chamblee High School	<b>4th Place - Public Speaking</b> Amav Rao South Forsyth High School
<b>4th Place - Sales Presentation</b> Jake Hinson Brunswick High School	<b>5th Place - Advertising</b> Daniel Martinez Northview High School	<b>5th Place - Coding &amp; Programming</b> Zachary Baylin North Springs Charter High School
<b>5th Place - Emerging Business Issues</b> Alicia Lewis, Mary Taylor Westover High School	<b>5th Place - Health Care Administration</b> Bryce Sawyer Camden County High School	<b>5th Place - Help Desk</b> Nithya Guja South Forsyth High School
<b>5th Place - Hospitality Management</b> Jillian Green, Jordan Schronce Bleckley County High School	<b>5th Place - Intro to Financial Math</b> Wonuola Abiodun Union Grove High School	<b>5th Place - Organizational Leadership</b> Reetu Maran Northview High School
<b>6th Place - Business Calculations</b> Vinay Sankar Chattahoochee High School	<b>6th Place - Electronic Career Portfolio</b> Srinidhi Nandala South Forsyth High School	<b>6th Place - Entrepreneurship</b> Shivani Narain, Harshvardhan Singh Houston County High School
<b>6th Place - Future Business Leader</b> Montana Barber Rockmart High School	<b>6th Place - Impromptu Speaking</b> Albert Zhang Northview High School	<b>6th Place - Intro to Business Communication</b> Omer Mujawar Johns Creek High School
<b>6th Place - Intro to Business Procedures</b> Ronit Das South Forsyth High School	<b>6th Place - Journalism</b> Jiya Bastawade Northview High School	<b>6th Place - Marketing</b> Allison Wang, Sukrutha Suthari Alpharetta High School, South Forsyth High School
<b>6th Place - Public Speaking</b> Elisa Corena Alpharetta High School	<b>7th Place - Advertising</b> Katelin Gary Lumpkin County High School	<b>7th Place - Future Business Leader</b> Jason Ling Johns Creek High School
<b>7th Place - Help Desk</b> Somto Nwagbata Houston County High School	<b>7th Place - Intro to FBLA</b> Jiayi Yu South Forsyth High School	<b>7th Place - Journalism</b> Harshada Seelam Denmark High School



<b>7th Place - Social Media Campaign</b> Anushka Chaudhari, Srishti Singh South Forsyth High School	<b>7th Place - Spreadsheet Applications</b> Kendall Floyd Towns County High School	<b>8th Place - Accounting I</b> Anita Kadir Lambert High School
<b>8th Place - Advertising</b> Akshitha Surapaneni South Forsyth High School	<b>8th Place - Global Business</b> Dhivyashri Gunasekaran, Rhea Pabbati Denmark High School	<b>8th Place - Help Desk</b> Zach Goff Thomas County Central High School
<b>8th Place - Intro to Information Technology</b> Justin Ryu Lambert High School	<b>8th Place - Marketing</b> Anish Manne, Aneet Nadella Northview High School	<b>8th Place - Mobile Application Development</b> James Walker, Austin Farr Cambridge High School
<b>8th Place - Organizational Leadership</b> Corrine Yuan Johns Creek High School	<b>8th Place - Word Processing</b> Chase Crawford Towns County High School	<b>9th Place - Business Communication</b> Amberlee Cook Evans High School
<b>9th Place - Business Ethics</b> Harshini Kavalakuntla, Anisha Prashanth South Forsyth High School	<b>9th Place - Business Financial Plan</b> Shreyas Padamatinti, Varun Vangimalla Lambert High School	<b>9th Place - Computer Game &amp; Simulation Programming</b> Samuel Xie, Dylan So, Jun Kim Northview High School
<b>9th Place - Database Design &amp; Application</b> Seth Walker Mary Persons High School	<b>9th Place - Entrepreneurship</b> Jason Song, Sai Srinivas Velpuri Alpharetta High School	<b>9th Place - Intro to Parliamentary Procedure</b> Samiksha Gaherwar Lambert High School
<b>9th Place - Management Information Systems</b> Akaash Dash Milton High School	<b>9th Place - Partnership with Business Project</b> Sadie Wilson, Katie Ronci, Clay Hester Jefferson High School	<b>9th Place - Sports &amp; Entertainment Management</b> Roshan Ravishankar, Mithun Subhash South Forsyth High School
<b>9th Place - Virtual Business Finance Challenge</b> Victoria Wells, Emma Rhodes, Anna Wallace Thomson High School	<b>10th Place - Database Design &amp; Application</b> Jason Weeks Thomson High School	<b>10th Place - Job Interview</b> Madhurya Gajula Alpharetta High School
<b>10th Place - Local Chapter Annual Business Report</b> Emanuel County Institute	<b>10th Place - Network Design</b> Ethan Drew, Harshan Chenna Lambert High School	<b>Who's Who in FBLA</b> Tyler Schott Lumpkin County High School
<b>Outstanding Local Chapter Adviser</b> Carla Yonk South Forsyth High School	<b>Distinguished Business Leader Scholarship</b> Esmeralda Hernandez Swainsboro High School	<b>Finalist - Broadcast Journalism</b> Nicole McClelland, Avnee Mhaskar, Shrija Ramchandran Alpharetta High School
<b>Finalist - Entrepreneurship</b> Hitesh Kamisetty, Suchithi Munigati, Vincent Zhu Denmark High School, Northview High School	<b>Finalist - Future Business Leader</b> Jalyn Ross Cairo High School	<b>Finalist - Global Business</b> Daniella Bustos, Reena Pidaparti, Morgan Shifflett Discovery High School, Oconee County High School, Thomson High School
<b>Finalist - Hospitality Management</b> Swetha Pendela South Forsyth High School	<b>Finalist - Management Decision Making</b> Debra Poole, Clinton Nguyen, Noah Shelly Effingham County High School, Parkview High School, Pepperell High School	<b>Finalist - Management Decision Making</b> Aurora Hammond, Jason Meng, Gavin Lorenzo Johns Creek High School, West Forsyth High School
<b>Finalist - Management Information Systems</b> Carson Merritt, Jason Hickman, Adil Shaik Jones County High School, Mary Persons High School, South Forsyth High School	<b>Finalist - Marketing</b> Lukas Kriebbaum, Jared Holt Houston County High School, Richmond County Technical Career Magnet	<b>Finalist - Marketing</b> Kevin Paige, Ashley Parker West Forsyth High School
<b>Finalist - Parliamentary Procedure</b> Elizabeth Howell, Aryan Battula, Charan Tiruveedhi, Shourya Arashanapalli, Lauren Freeman Brantley County High School, South Forsyth High School	<b>Finalist - Public Service Announcement</b> Christian Miranda, Dev Patel Thomas County Central High School	<b>Finalist - Sales Presentation</b> Ira Sabnis South Forsyth High School
<b>Finalist - Sports &amp; Entertainment Management</b> Matthew Hopkins, Jack Macken Alpharetta High School	<b>Finalist - Sports &amp; Entertainment Management</b> Eli Pyrz, Daniyal Barlas, Ben Qualls Cairo High School, Johns Creek High School	<b>Finalist - Website Design</b> Ryan Clapper, Chris Levine, Bennett Roth Johns Creek High School
<b>Finalist - Website Design</b> Srihitha Dasari, Sneha Gupta, Anika Naga Denmark High School		

# 2019-2020 GEORGIA FBLA CHAPTER OF THE YEAR ENTRY FORM (HIGH SCHOOL)

Must be **RECEIVED** by **February 18, 2020**. Entries will **NOT** be accepted after this date!

Refer to the Georgia FBLA Competitive Event Guidelines for exact rules and regulations on eligible activities and documentation requirements.

Name of School:		Chapter President:	
Adviser's Name:		Adviser's Email:	
No.	Activity	Max	Points
Chapter Management	1 <b>State Officer or Region Officer - Automatic</b> 50 points for having a current 2019-2020 state officer 20 points for having a current 2019-2020 region officer who meets all required obligations (max 20 points)	50	
	2 <b>Professional Chapter Meetings</b> 10 points for each professional meeting held that includes a guest speaker or leadership training activity	50	
	3 <b>Chapter Management and Organization</b> 10 points for developing a Chapter Program of Work 10 points for preparing a chapter public relations plan 10 points for conducting a planning session for new officers during the summer at the beginning of the school year 5 points for developing a point system for chapter member recognition 5 points for preparing a chapter budget and income statement 5 points for conducting an officer installation or new member induction, FBLA History Presentation or Emblem Ceremony 5 points for nominating an eligible local adviser for Adviser of the Year or New Adviser of the Year (due February 1) 5 points for nominating a local member for Who's Who in FBLA (due February 1) 5 points for nominating a local member for Georgia FBLA Member of the Month (max 5 points) 5 points for submitting a workshop proposal for the 2020 State Leadership Conference (due January 15)	60	
	4 <b>FBLA Week Activities</b> 10 points for each activity conducted in celebration of FBLA Week 10 points for organizing signed proclamation by a local elected official	60	
	5 <b>Social Activity</b> 5 points for each social activity conducted for your chapter members (max 15 points) 5 points for participating in the Georgia FBLA Night with the Hawks	20	
Membership Recruitment	6 <b>Chapter Membership (based on February 1 numbers) - Automatic</b> 1 point for every paid member by February 1. Dues must be RECEIVED in the national office by February 1. <b>MINIMUM POINTS REQUIRED:</b> You must have at least 50 members for Bronze or Silver to avoid Penalty Points #A; You must have at least 100 members for Gold to avoid Penalty Points #A.	400	
	7 <b>Chapter Market Share (based on February 1 numbers)</b> 1 point for every percentage Market Share your chapter has by February 1 (i.e., 32% Market Share = 32 points) 5 points for a chapter Market Share > 25% by November 1	50*	
	8 <b>Chapter Membership Increase (based on February 1 numbers) - Automatic</b> 1 point for each additional PAID member over last year's membership. Dues must be received by February 1 5 points for exceeding the 2018-2019 final membership by November 1	100*	
	9 <b>Membership Campaigns</b> 2 point for each member who submits a Membership Madness application (recruit 5 NEW members) by February 1 5 points for each member who submits a Membership Mania application (recruit 10 NEW members) by February 1 10 points for each adviser who submits a 100% Class Participation Form (minimum 10 students) 5 points for placing in one of the Georgia FBLA membership campaigns (max 5 points) 75 points for each adviser who achieves a 100% FBLA Membership Excellence (all students taught are members)	75	
	10 <b>New Chapter Charter or Reactivation</b> 15 points for chartering or reactivating a Georgia FBLA or FBLA-Middle Level chapter by February 1	60	
	11 <b>Professional Division Member Recruitment (based on February 1 numbers) - Automatic (qualifies for BONUS)</b> 10 points for each member of the Professional Division from your local chapter	150*	
Public Relations Activities	12 <b>Publicity</b> 2 points for each article appearing in the school/system newspaper, newsletter, or website (max 10 points) 10 points for each article appearing in the local/community newspaper (pictures without an article do not count) 15 points for each television appearance or radio program (school TV or radio appearance does not count) 10 points for developing a chapter newsletter that is published at least 3 times a year 5 points for developing and publishing a chapter website about your chapter's current year activities 5 points for developing and maintaining a chapter social media page (Facebook, Twitter, YouTube, etc.) (max 5 points)	75	
	13 <b>FBLA Publication Submission</b> 10 points for each article published in Tomorrow's Business Leader prior to February 1 2 points for each article posted on the Georgia FBLA Website by February 1 (max 10 points; limit 2 articles per month) 5 points for submitting a completed page for the Georgia FBLA Scrapbook prior to February 1 1 point for each member who "joins/likes" the Georgia FBLA page on Facebook by February 1 (max 10 points)	25	
	14 <b>Submission of FBLA Chapter Pictures</b> 2 points per digital picture emailed to pictures@georgiafbla.org by February 1 (limit 2 pictures per month)	20	
	15 <b>Participation in the Georgia FBLA Government Awareness Project</b> 10 points for a US or state legislator participating in a chapter activity 5 points for a school board member or system superintendent participating in a chapter activity 1 point for each letter sent to a government official (max 5 points)	25	
	16 <b>Participation in the Georgia FBLA Business Organization Contact Project.</b> 10 points for each presentation to a local civic or business group (i.e., Kiwanis, Rotary, Jaycees, Optimist, Exchange) 5 points for making a presentation to a local business advisory committee or PTSO (max 5 points) 5 points for each member who completes a job shadow experience (max 5 points)	25	
	17 <b>Community Service Projects</b> 10 points for each service project benefiting your community (not fundraising) 5 points for partnering with another CTSO on a joint community service project (max 5 points)	75	
Service Projects	18 <b>School Service Projects</b> 10 points for each service project benefiting your school, another school organization, or faculty/staff (not fundraising) 5 points for partnering with another CTSO on a joint school service project (max 5 points)	75	
	19 <b>Participation in State Service Project at the Fall Leadership Conference - Automatic</b> 10 points for each team entry in the MONOPOLY® Tournament	50	
	20 <b>Participation in the Georgia FBLA State Service Project - March of Dimes</b> 2 points for each \$25 a chapter raises and contributes on behalf of the FBLA chapter to the March of Dimes from March 20, 2019, to February 18, 2020 (will be verified with March of Dimes). 5 points for conducting a March of Dimes educational activity at your school	75	



No.	Activity	Max	Points
<b>MINIMUM POINTS REQUIRED: Your chapter must have members participate in SLOTS, Rally, FLC, and RLC for Gold to avoid Penalty Points #B. At least one adviser from your chapter must participate in FALCON for Gold to avoid Penalty Points #B.</b>			
Conference Participation and Recognition	21 Participation/Recognition at 2019 State Leadership Conference – Automatic (qualifies for BONUS) 5 points for adviser serving as an event administrator or assistant at the 2019 SLC (max 5 points) 5 points for adviser volunteering to serve as an event administrator or assistant at the 2020 SLC (max 5 points) 8 points for each entry placing First-Tenth Place in a competitive event at the 2019 SLC 2 point for each entry competing but not placing at the 2019 SLC	200*	
	22 Participation/Recognition at 2019 National Leadership Conference – Automatic 20 points for each entry placing 1st-10th Place at the 2019 NLC 10 points for receiving either Gold Seal Chapter Award of Merit, National FBLA Outstanding Chapter recognition, achieving Who's Who, the America Level in the 2018-2019 BAA, being a non-placing event finalist, or a Distinguished Business Leader Scholarship; placing in an Open Event, or for each member attending the Institute for Leaders. 10 points for each member competing but not placing at 2019 NLC (does not include open testing events) 2 points for member attending but not competing in an individual/team NAP event at 2019 NLC	300*	
	23 Participation at 2019 Summer Leadership & Officer Training Summits – Automatic (qualifies for BONUS) 10 points for each member attending	120	
	24 Participation at 2019 FBLA Adviser Leadership Conference (FALCON) – Automatic (qualifies for BONUS) 10 points for each adviser attending	30	
	25 Participation at 2019 Fall Motivational Rally – Automatic (qualifies for BONUS) 2 points for each member attending	150	
	26 Participation in Fall Motivational Rally Competitive Events – Automatic 5 points for each competitive event entry at the 2019 Fall Motivational Rally 2 points for each Team Open Testing entry (limit 2 points per event)	25	
	27 Participation at 2019 National Fall Leadership Conference – Automatic 10 points for each member registered for the 2019 NFLC	50	
	28 Participation at 2019 Fall Leadership Conference – Automatic (qualifies for BONUS) 5 points for each member registered who completes their leadership track 10 points for entering a team in the Battle of the Chapters Online Testing competition 15 points if your Battle of the Chapters team places among the top 10 finalists	100*	
	29 Participation/Recognition at 2020 Region Leadership Conference – Automatic (qualifies for BONUS) 5 points for each entry placing First – Fifth Place in each region competitive event 2 point for each member competing not placing at the Region Leadership Conference	150*	
	30 Conference All-Stars 10 points for each member who becomes a Conference All-Star by attending SLOTS, Rally, FLC, RLC, and SLC	150*	
FBLA Programs/Projects	31 Early Participation in the Business Achievement Award Member Recognition Program – by February 1 (qualifies for BONUS) 15 points for each member achieving the America level of the Individual BAA Program for 2019-2020 8 points for each member achieving the Leader level of the Individual BAA Program for 2019-2020 3 points for each member achieving the Business level of the Individual BAA Program for 2019-2020 1 point for each member achieving the Future level of the Individual BAA Program for 2019-2020 <b>MINIMUM POINTS REQUIRED: You must receive 25 points in this area for Bronze or Silver to avoid Penalty Points #C; You must receive 50 points in this area for Gold to avoid Penalty Points #C.</b>	150*	
	32 Early Participation in the Georgia FBLA State Project – Vision for Your Financial Future 1 point will be awarded for each 10 points received on the Georgia FBLA State Project Form (separate entry) 5 points for completing a prior Georgia FBLA State Project (max 5 points)	75	
	33 Early Participation in National FBLA Program or Project 10 points for each different national FBLA program/project	50	
	34 Early Contribution to Georgia FBLA Conference Sponsorship Project (Due February 1) – Automatic 20 points for each \$50 in sponsorship dollars secured or donated by chapter.	150	
	35 Early Contribution to Georgia FBLA Scholarship Fund (Due February 1) – Automatic 10 points for each \$50 contribution secured or donated by chapter to the Georgia FBLA Scholarship Fund 5 points for donating a scholarship basket at the Fall Leadership Conference	50	
	36 Early Contribution to Georgia FBLA Foundation (Due February 1) – Automatic 15 points for each adviser who becomes a member of the Georgia FBLA Foundation by initial donation of \$50 10 points for an existing adviser membership renewal or for each \$25 donated by an adviser over initial contribution 20 points for each \$50 contribution to Georgia FBLA Foundation from an alumni member 3 points for each paid student member of the Foundation	200	
	37 Early Participation in the Georgia FBLA Connecting Chapters Project 10 points for each project conducted with a FBLA-Middle Level chapter in local attendance zone	30	
	38 Participation in the Community Service Awards Recognition Program – by February 1 10 points for each member achieving the Achievement level for 2019-2020 5 points for each member achievement the Service level for 2019-2020 2 points for each member achieving the Community level for 2019-2020	100	
	39 Participation in the Social Media Twitter Challenge 5 points for each picture submitted for the Social Media Twitter Challenge	50	
Penalty Points	A Penalty Points – Membership Threshold - Automatic Bronze & Silver Chapters: Subtract 1 point for each member below 50 members for chapter membership Gold Chapters: Subtract 1 point for each member below 100 members for chapter membership	( )	
	B Penalty Points – Conference Attendance - Automatic Gold Chapters: Subtract 10 points for each conference (SLOTS, Rally, FLC, or RLC) in which members did not attend. Gold Chapters: Subtract 10 points if a chapter adviser did not participate in FALCON.	( )	
	C Penalty Points – Business Achievement Award Threshold Bronze & Silver Chapters: Subtract 1 point for each point below 25 received on #31 – Participation in Business Achievement Award Members Recognition Program Gold Chapters: Subtract 1 point for each point below 50 received on #31 – Participation in Business Achievement Award Members Recognition Program	( )	
		<b>BONUS POINTS RECEIVED</b>	
		<b>TOTAL POINTS RECEIVED</b>	

Chapters will be honored as follows:

**Bronze Chapters:** Minimum of 600 points.

**Silver Chapters:** Minimum of 900 points.

**GOLD Chapters:** Minimum of 1,200 points (Minimum of 100 members.)

Chapters wishing to qualify for the Overall Chapter of the Year must also submit an Outstanding Chapter Award from the national office for 2019-2020. The top 20 Gold Chapters will be named "Superior Chapters". Chapters earning the most points will be named Overall Chapter of the Year. Second to tenth places will also be awarded.

# 2019-2020 GEORGIA MIDDLE LEVEL FBLA CHAPTER OF THE YEAR ENTRY FORM

Must be **RECEIVED** by **February 7, 2020**

Refer to the Georgia Middle Level Competitive Event Guidelines for exact rules and regulations on eligible activities and documentation requirements.

Name of School:		Chapter President:	
Adviser's Name:		Adviser's Email:	
No.	Activity	Max	Points
Chapter Management	1 <b>State ML Officer</b> 10 points for having a current 2019-2020 ML state officer 5 points for a 2020-2021 ML state officer candidate at the 2020 ML SLC	10	
	2 <b>Professional Chapter Meetings</b> 5 points for each professional meeting held that includes a guest speaker or leadership training activity	20	
	3 <b>Chapter Management and Organization</b> 5 points for developing a Chapter Program of Work 5 points for conducting a planning session for new officers during the summer or at the beginning of the school year 5 points for developing a point system for chapter member recognition 5 points for conducting an officer installation <b>OR</b> new member induction ceremony 5 points for conducting a FBLA-PBL History Presentation <b>OR</b> Emblem Ceremony 5 points for nominating an eligible local ML member for Member of the Month (due January 28) (max 10 points) 5 points for nominating an eligible local ML adviser for Outstanding Middle Level Adviser (due January 28) 5 points for nominating an eligible local ML member for Outstanding Middle Level Member (due January 28)	45	
	4 <b>FBLA Week Activities</b> 5 points for each activity conducted in celebration of FBLA Week (fill out FBLA Activity Form for each day of your planned activities for 2019-2020)	25	
	5 <b>Social Activity</b> 5 points for each activity conducted for your chapter members	10*	
Membership Recruitment	6 <b>Chapter Membership (based on February 1 numbers)</b> 1 point for every paid member by February 1. Dues must be <b>RECEIVED</b> in the national office by February 1	100	
	7 <b>Chapter Membership Increase (based on February 1 numbers)</b> 2 points for each additional PAID member over last year's membership. Dues must be received by February 1 5 points for exceeding the 2018-2019 final membership by November 1	50	
	8 <b>Membership Campaigns</b> 1 points for each member who submits a <b>ML Membership Madness</b> application (recruit 2 NEW members) by due February 1 3 points for each member who submits a <b>ML Membership Mania</b> application (recruit 4 NEW members) by due February 1 5 points for each adviser who submits a 100% Class Participation Form (minimum 10 students) by due February 1 5 points for placing in one of the Georgia FBLA membership campaigns (max 5 points)	25	
	9 <b>New Chapter Charter or Reactivation</b> 15 points for chartering or reactivating a FBLA-Middle Level chapter by February 1	30	
	10 <b>Professional Division Member Recruitment (based on February 1 numbers)</b> 5 points for each member of the Professional Division from your local chapter	20*	
Public Relations Activities	11 <b>Publicity</b> 5 points for each article appearing in the school/system newsletter, newspaper or website (max 10 points) 10 points for each article appearing in the local/community newspaper 15 points for a television appearance or radio program (school TV or radio appearance does not count) 5 points for developing and publishing a <b>chapter website</b> about your chapter's current year activities	40	
	12 <b>FBLA Publication Submission</b> 10 points for each article published in <i>Tomorrow's Business Leader</i> prior to February 1 5 points for each article posted on the Georgia FBLA Website by February 1 (max 10 points; limit 2 articles per month)	20	
	13 <b>Submission of FBLA Chapter Pictures</b> 4 points per digital picture emailed to linda@georgiafbla.org by February 1 (limit 2 pictures per month)	40	
	14 <b>Participation in the Georgia FBLA Business Organization Contact Project</b> 10 points for each presentation to a local civic or business group (i.e., Kiwanis, Rotary, Jaycees, Optimist, Exchange) 5 points for making a presentation to a local business advisory committee or PTSO or BOE (max 5 points) 5 points for nominating a supporter for ML Outstanding Supporter by January 28 5 points for each member who completes a job shadow experience (max 10 points)	35	
Service Projects	15 <b>Community Service Projects</b> 5 points for each service project benefiting your community (not fundraising)	25	
	16 <b>School Service Projects</b> 5 points for each service project benefiting your school, another school organization, or faculty/staff (not fundraising)	25	
	17 <b>Participation in State Service Project at the Fall Leadership Conference</b> 3 points for each <b>pre-registered</b> team entry in the MONOPOLY® Tournament	21	
	18 <b>Participation in the Georgia FBLA State Service Project – March of Dimes</b> 1 point for each \$20 a chapter raises and contributes on behalf of the FBLA chapter to the March of Dimes from February 11, 2019 to January 28, 2020 5 points for conducting a March of Dimes educational activity at your school	25	

No.		Activity	Max	Points
Conference Participation and Recognition	19	<b>Participation/Recognition at 2019 Middle Level State Leadership Conference</b> 3 points for each entry placing <b>First-Fifth</b> Place in a competitive event at the 2020 ML SLC 2 points for each entry placing <b>Sixth-Tenth</b> Place in a competitive event at the 2020 L SLC 1 point for each entry competing but not placing at the 2020 ML SLC 3 points for entering a ML skill event (Computer Applications and Desktop Publishing) at the 2020 ML SLC (max 3 points) 3 points for entering a ML performance event (Community Service Project, Creed, Critical Thinking, Elevator Speech, Invention Convention, Public Speaking, but not BOC) at the 2020 ML SLC (max 3 points) 3 points for entering a ML technical event (Video Public Service Announcement and Multimedia & Website Development) at the 2020 ML SLC (max 3 points) 5 points for entering a national recognition event at the 2020 ML SLC	100*	
	20	<b>Participation/Recognition at 2019 National Leadership Conference</b> 5 points for each member attending and competing in an open ML event 2 points for each member attending and not competing in an open ML event 10 points for each member placing in an open ML event 10 points for each member attending and competing in a ML national event 20 points for each member placing 1st in a ML national event	50	
	21	<b>Participation at 2019 Summer Leadership &amp; Officer Training Summits (SLOTS)</b> 5 points for each member attending	50	
	22	<b>Participation at 2019 FBLA Adviser Leadership Conference (FALCON)</b> 10 points for each adviser attending	10	
	23	<b>Participation at 2019 Fall Motivational Rally</b> 2 points for each member attending	100*	
	24	<b>Participation in 2019 Fall Motivational Rally Competitive Events</b> 5 points for each competitive event entry (not open events) at the 2019 Fall Motivational Rally (T-Shirt, State Project, etc.) 1 point for each Open Event completed NOT 1 point for each student in an event (max 5 points) 5 points for each placing 1st or 2nd place in a competitive event at the 2019 Fall Motivational Rally	25	
	25	<b>Participation in 2019 ML Fall Leadership Conference</b> 3 points for each member registered who completes their leadership track	36*	
	26	<b>Participation/Recognition at 2019 Region Leadership Conference</b> 3 points for each entry placing <b>First</b> place in each region competitive event 2 points for each entry placing <b>Second-Fifth</b> place in each region competitive event 1 point for each member competing not placing at the Region Leadership Conference	55*	
	27	<b>Conference All-Stars</b> 10 points for each member who becomes a Conference-All Star by attending SLOTS, Rally, FLC, RLC, ML SLC	70*	
FBLA Projects	28	<b>Participation in the Middle Level LEAD Program by February 1</b> 15 points for receiving the National FBLA-Middle Level Chapter Excellence Award or Outstanding Chapter Award of Merit for 2018-2019—documentation required from national 20 points for each member achieving the Gold level of the Individual LEAD Program for 2018-2019 – (Documentation from National) 10 points for each member achieving the Silver level of the Individual LEAD Program for 2018-2019 – (Documentation from National) 6 points for each member achieving the Bronze level of the Individual LEAD Program for 2018-2019 – (Documentation from National)	100*	
	29	<b>Participation in Georgia FBLA State Project - Vision for Your Financial Future</b> 2 points will be awarded for each 10 points received on the Georgia FBLA State Project Form (separate entry)	40	
	30	<b>Participation in National FBLA Program or Project</b> See ML Event Guidelines for Individual Points	15	
	31	<b>Participation in the Social Media Twitter Challenge</b> 3 points for each picture submitted for the Social Media Twitter Challenge	30	
TOTAL POINTS RECEIVED				
Chapters will be honored as Outstanding Local Chapters as follows: <b>Bronze Chapters:</b> Minimum of 350 points. <b>Silver Chapters:</b> Minimum of 550 points. <b>GOLD Chapters:</b> Minimum of 750 points. Refer to the ML Georgia FBLA Event Guidelines for detailed information.				



**2019-2020 State Project****Vision for Your Financial Future**

*The purpose of this project is to serve as a tool to teach students about personal finances.*

**Goals**

- Understanding the 5 C's of Credit
- Identifying various investment and retirement opportunities
- Understanding components of insurance
- Developing a budget
- Identifying career opportunities in finance
- Partnering with local financial institutions

**Submission Instructions**

Points should be recorded on the attached form. However, to receive credit, this entry form must be completed online at the conclusion of this project. The online event entry form will be available in September 2019. Supporting documentation is not required to be submitted. All online submissions must be received no later than February 1, 2020, to receive credit at SLC and on the Chapter of the Year form. Manual submissions will NOT be accepted.

**Awards and Recognition**

**Chapter Recognition:** All chapter earning at least 600 points will receive a special State Project recognition ribbon at the State Leadership Conference.

**Chapter of the Year Points:** Your chapter will receive 1 Chapter of the Year point for each 10 points received on the State Project Form. Some individual activities count for points toward other Chapter of the Year criteria. Maximum: 75 Chapter of the Year points total.

**Share your memories with us!**

**Tag your pictures online with  
#gafbla @georgiafbla**

# Georgia FBLA Region Alignment

(effective beginning 2018-2019 year)

2019-2020

## BOARD of directors

### Southwest

#### REGION 1

Baker  
Brooks  
Calhoun  
Colquitt  
Cook  
Decatur  
Dougherty  
Early  
Grady  
Miller  
Mitchell  
Seminole  
Thomas  
Tift  
Turner  
Worth

#### REGION 5

Bibb  
Bleckley  
Houston  
Twiggs

#### REGION 6

Chattahoochee  
Clay  
Crawford  
Crisp  
Dooly  
Lee  
Macon  
Marion  
Muscogee  
Peach  
Quitman  
Randolph  
Schley  
Stewart  
Sumter  
Terrell  
Taylor  
Webster

### Northwest

#### REGION 7

Carroll  
Coweta  
Douglas  
Haralson  
Harris  
Heard  
Meriwether  
Paulding  
Talbot  
Troup

#### REGION 8

Bartow  
Catoosa  
Chattooga  
Cherokee  
Dade  
Fannin  
Floyd  
Gilmer  
Gordon  
Murray  
Pickens  
Polk  
Walker  
Whitfield

#### REGION 9

Atlanta City  
Clayton  
Fayette  
Fulton (South)  
Henry  
Spalding

### Southeast

#### REGION 2

Appling  
Atkinson  
Bacon  
Ben Hill  
Berrien  
Brantley  
Charlton  
Clinch  
Coffee  
Dodge  
Echols  
Irwin  
Jeff Davis  
Lanier  
Lowndes  
Montgomery  
Pierce  
Pulaski  
Telfair  
Toombs  
Wheeler  
Wilcox

#### REGION 3

Bryan  
Camden  
Chatham  
Effingham  
Evans  
Glynn  
Liberty  
Long  
McIntosh  
Tattnall  
Wayne

#### REGION 4

Baldwin  
Bulloch  
Burke  
Candler  
Columbia  
Emanuel  
Glascok  
Hancock  
Jefferson  
Jenkins  
Johnson  
Laurens  
Richmond  
Screven  
Treuten  
Washington  
Wilkinson

### North Metro

#### REGION 10

DeKalb  
Rockdale

#### REGION 11

Cobb  
Fulton (North)

#### REGION 12

Dawson  
Forsyth  
Hall

### Northeast

#### REGION 13

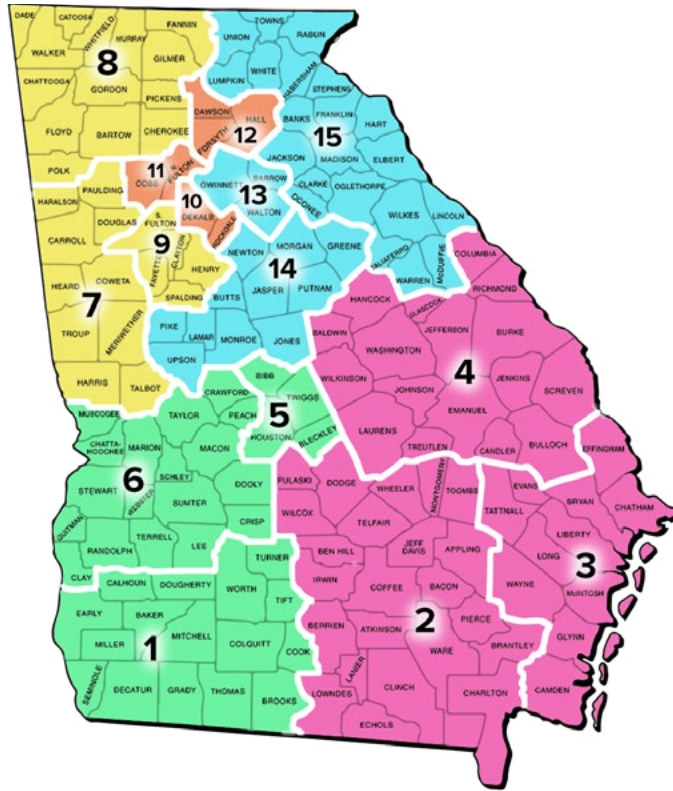
Barrow  
Gwinnett  
Walton

#### REGION 14

Butts  
Greene  
Jasper  
Jones  
Lamar  
Monroe  
Morgan  
Newton  
Pike  
Putnam  
Upson

#### REGION 15

Banks  
Clarke  
Elbert  
Franklin  
Habersham  
Hart  
Jackson  
Lincoln  
Lumpkin  
Madison  
McDuffie  
Oconee  
Oglethorpe  
Rabun  
Stephens  
Taliaferro  
Towns  
Union  
Warren  
White  
Wilkes



2019-2020

## STATE OFFICERS

### State President

Henry Xuan

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Lambert High School

### State Secretary

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### State Reporter

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### Parliamentarian

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Houston County High School

### Southwest Area Vice President

Joy Hood

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Shaw High School

### Southeast Area Vice President

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### North Metro Area Vice President

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Northview High School

### Northeast Area Vice President

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Jefferson High School

## Middle Level Officers

### Middle Level State President

Deborah Jacklin

Mossy Creek Middle School

### Middle Level State Vice President

Lenira Barlow

Coffee Middle School

### Middle Level State Secretary

Jaley Arnold

Lowndes Middle School

### Middle Level State Reporter

Anant Gautam

South Forsyth Middle School

### Southwest Area Director

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### Southeast Area Director

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Vidalia High School

### Northwest Area Director

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Ringgold High School

### North Metro Area Director

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### Northeast Area Director

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Jasper County High School

### Middle Level Director

Heather Stodghill

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Coffee Middle School

### At-Large Directors

Brandy Barlow

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Tom Hatcher, Chair

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Alpharetta High School

Jessica Smith

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Emanuel County Institute

Amy Lincoln

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Lumpkin County High School

### CTAE Administrator

Cassandra Washington

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Bibb County School District

### Business & Industry

Kateau James | Deloitte

Shawn Paul | Accenture

### Ex-Officio Members

#### Past Chair

Chris Jeffreys

chris.jeffreys@cherokee.k12.ga.us  
Creekview High School

### Executive Director/State Adviser

Monty Rhodes

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### Treasurer

Sheila Jones

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Houston County High School

### State Chair

Delda Hagin

dhagin@doe.k12.ga.us

# FBLA-PBL Mission

FBLA-PBL inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

## FBLA-PBL Creed

- I believe education is the right of every person.
- I believe the future depends on mutual understanding and cooperation among business, industry, labor, religious, family and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all of these groups.
- I believe every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.
- I believe every person should actively work toward improving social, political, community and family life.
- I believe every person has the right to earn a living at a useful occupation.
- I believe every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school and community.
- I believe I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.

## FBLA-PBL Pledge

I solemnly promise to uphold the aims and responsibilities of Future Business Leaders of America-Phi Beta Lambda and, as an active member, I shall strive to develop the qualities necessary in becoming a responsible business leader.

# FBLA-PBL Goals

- Develop competent, aggressive business leadership
- Strengthen the confidence of students in themselves and their work
- Create more interest in and understanding of American business enterprise
- Encourage members in the development of individual projects which contribute to the improvement of home, business, and community
- Develop character, prepare for useful citizenship, and foster patriotism
- Encourage and practice efficient money management
- Encourage scholarship and promote school loyalty
- Assist students in the establishment of occupational goals
- Facilitate the transition from school to work

## FBLA Code of Ethics

- I will be honest and sincere.
- I will approach each task with confidence in my ability to perform my work at a high standard.
- I will willingly accept responsibilities and duties.
- I will seek to profit from my mistakes and take suggestions and criticisms directed toward the improvement of myself and my work.
- I will abide by the rules and regulations of my school.
- I will exercise initiative and responsibility and will cooperate with my employer and fellow workers.
- I will dress and act in a manner that will bring respect to me and to my school.
- I will seek to improve my community by contributing my efforts and my resources to worthwhile projects.



**Georgia Future Business Leaders of America**

Online at [georgiafbla.org](http://georgiafbla.org)

